

# Daily deals site shares the love and \$50,000 to those in need

[Here's to love and deals making a difference](#)

Australia's most loving group buying website, Love it UP, along with their members, have recently raised over \$50,000 for their six Charity Partners. Love it UP is the only daily deals website that gives a portion of its sales to charity. Bringing a distinctive difference to daily deals and the Australian community, Love it UP are passionate in supporting worthy causes and helping those in need, whilst providing dollar saving benefits for the shopper. The wellbeing of hundreds of children, adults, families, and animals has been dramatically improved through Love it UP's close association with the Starlight Children's Foundation, McGrath Foundation, Barnardos, Cerebral Palsy Alliance, Children's Health Foundation and Australia Zoo Wildlife Warriors. Starlight Children's Foundation Partnerships Executive, Amy Giuliano says, "Love It UP has helped Starlight to be able to respond to the needs of seriously ill children and their families, leaving a long lasting and positive impact". Giuliano is relieved to see more children able to access Starlight's in-hospital programs. Committed to supporting as many charities as they can, Love it UP has put a positive energy back into daily deals websites by creating partnerships with Australia's most loved charities. Up to 10% of the profit on each purchase is donated to the Love it UP Charity Partners. From dining experiences and resort packages to gift ideas for kids, Love it UP has embraced Sydney with the best exclusive deals that will have the whole family sorted with five new deals offered each week. Now with over 500,000 members Australia-wide, Love it UP aims to become one of the most charitable entities in Australia and encourages other businesses to share the love and also incorporate the charity model in their business. So if you are looking for twice the amount of feel good moments, jump onto [www.loveitup.com.au](http://www.loveitup.com.au) and find great savings of up to 90 per cent off regular prices, while supporting Australia's most loved charities! Ends

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