



Dana Lightbody announced Businesswoman of the year finalist

Dana Lightbody, CEO of Konnect Learning and The Leadership Institute has been announced as a finalist in the premier My Business Awards 2019 in the Businesswoman of the Year category. Held on Friday, 15 November at The Star in Sydney, Dana was selected for her commitment to gender diversity and delivery growth and development for her business. "It's a real honour to be announced as a finalist in the My Business Awards this year. This is the first time I've entered an award as an individual and even if I don't take out the win, it's great to be a part of it. Hopefully, it will also encourage other women in business to celebrate their success and work towards breaking the gender gap," said Dana. The My Business Awards is the premier awards program celebrating SME business owners, providing unique opportunities for the winners to showcase their talent and excellence to the industry. There are 32 categories covering finance, hospitality, travel and tourism, business leaders, trades, retail and of course Businesswoman of the Year. Dana's passion for women in leadership and business led her to become the founder and CEO of one of Australia's leading education organisations, Konnect Learning in 2012. They are the minds behind The Leadership Institute and the annual Women In Leadership Summit which was held for the fourth year running in September this year. Each year she hosts over 35 summits, presents over 500 speakers and educates over 2500 attendees. Aside from her work as CEO of Konnect Learning and The Leadership Institute, Dana has just announced she will be holding Australia's first Single Mother By Choice Expo in May 2020 (SMCX). A single mother by choice of twins herself, Dana has experienced that there is more than just fertility that comes into play, so the expo will cover all the essential areas including, banking, finance, support groups, carers, products and of course fertility specialists and clinics. "I want to show other single women out there that you can have it all, your way," said Dana. About Konnect Learning and The Leadership Institute: Known as Australia's one-stop-shop for corporate training and development needs, Konnect Learning are the minds behind The Leadership Institute and the highly anticipated Women In Leadership Summit, with new programs to be announced in 2020. No matter the industry or level of experience, their breadth of products ensures there is a course for everyone. theleadershipinstitute.com.au

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