

# DAWN FRASER AND 3G SAFETY WATCH LAUNCH CAMPAIGN TO HELP DOMESTIC VIOLENCE SURVIVORS

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\* 1000 3G Safety watches to be given to domestic violence survivors nationally

\* Incredible new tech-smart watch protects lone workers, women and children with the push of a button.

\* White Ribbon Australia Charity which raises awareness for domestic violence will benefit from new 3G Safety Watch sales.

\* New 3G Safety Watch has built in geo-fencing that sends emergency alert when dementia patients go "walkabout".

Following on from the recent atrocities in Queensland and in memory of all those who have lost their fight against domestic violence, Olympic legend Dawn Fraser and security expert Sy Laga'aia have launched an anti-Domestic Violence campaign with a revolutionary new technology in the form of the 3G Safety Watch as the secret weapon to help and protect domestic violence survivors.

The 3G Safety Watch is a personal emergency and mobile phone watch using the latest technologies to protect the wearer. 24/7 back to base monitoring, pinpoint geographical location and alert officials with the push of a button.

The campaign will put 1000 3G Safety Watches each year on the wrists of high risk survivors of domestic violence. To be eligible, a risk assessment will be conducted from specialists in the domestic violence sector to approve each applicant so the device are distributed to the right survivors. Both men and women can apply. To apply email [info@thesafetywatch.com](mailto:info@thesafetywatch.com)

The new all-in-one wearable watch provides owners with an on-call chaperone feature to escort you to your car at night , it alerts emergency services at the press of a button , uses 24/7 monitoring and geographical location data as well as acting as a stand alone mobile phone so you don't need to pair it with your mobile. It also operates as a regular watch so you can tell the time.

The 3G Safety Watch is the brain child of former USA Bodyguard Sy Laga'aia , the Founder/CEO says " Don't be fooled by cheap imitation personal safety devices on the market place which does half of what it claims to do, the 3G Safety Watch uses the latest technology and puts the ultimate level of safety on the users wrist . It's perfect for employers looking to enhance their staff's wellbeing reducing the risk for mobile employees, shift workers and solo employees."

Dawn Fraser, 3G Safety Watch ambassador says " I love it. It's a waterproof mobile phone watch and is ideal for people looking to increase their personal security or safety, of their loved ones, or for the elderly and those with special needs and their carers or families. It's also helping raise funds for the White Ribbon Australia with a donation for every watch sold going directly to the charity "

TO INTERVIEW SY LAGA'AIA or ambassador DAWN FRASER email [max@marksonsparks.com](mailto:max@marksonsparks.com) or call Max on 0412501601

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