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Delta launches new UPS and appoints National Channel Manager

New range of mission-critical UPS with small footprint; Steve Lovelace appointed as National Channel Manager

Delta Electronics Australia Pty Ltd has launched a new range of Uninterruptible Power Supply (UPS) devices that delivers a high-power-density rack/tower solution in a much smaller footprint.

Delta has also announced the appointment of Steve Lovelace to Delta Australia's mission critical systems team as National Channel Manager.

The Delta Amplon UPS RT 1-20kVA range of UPS is Delta's most complete power solution for mission critical ICT environments, providing Australian organisations access to significant operations and energy-saving features such as a high output power factor of 0.9 that provides more real power to critical loads; operation temperature tolerance up to 50°C; up to 94 per cent AC-AC efficiency and 97 per cent efficiency in ECO mode; and intelligent battery management to sustain battery life and performance.

This new model has a much smaller footprint than other models, which can save up to 67 per cent of space, and excellent local communications through a rotatable LCD display.

In addition, the Delta Amplon UPS range offers optional Li-ion battery technology allowing hot-swappable battery strings, replaceable from the front of the rack and enabling continuous operation. This feature addresses critical issues such as maintenance costs, space, manageability and total cost of ownership.

New Channel Manager, Steve Lovelace

Delta Australia recognises that both IT and electric distribution channels play important roles in supporting its strong commitment to customers and to this end has appointed Steve Lovelace to its mission critical systems team as National Channel Manager.

Mr Lovelace will be placing emphasis on specific routes to market including alliance partners, value-add resellers and distributors, service providers and system integrators.

David Leal, Eltek* regional president–APAC and country manager for Delta Electronics Australia, said, "Today's successful channel companies are extremely diverse, competitive and agile while continually seeking additional revenue streams and increase diminishing margins.

"It's a very exciting time for Delta and the IT channel as we recognise our partners are diversifying and evolving to the present need for mission critical requirements. Our mission, which is to provide innovative, clean and energy-efficient solutions for a better tomorrow, is being directly addressed through Steve's appointment and our ongoing investment and support.

"We are definitely moving in the right direction to deliver this to our customers," Leal said.

Ends

About Delta Electronics (Australia) Pty Ltd

Delta Electronics (Australia) Pty Ltd is a subsidiary of Delta Electronics (Thailand) PCL. As a Delta Group company, Delta Australia is committed to its mission statement "To provide innovative, clean and energy-efficient solutions for a better tomorrow". Delta Group is a global producer of power and thermal management products and solutions which is supported by sales offices worldwide and by R&D centres and manufacturing facilities in Taiwan, China, USA, Europe, Thailand, Japan, Singapore, India, Mexico and Brazil.

Delta's business categories include power electronics, automation and infrastructure. In Australia, Delta is rapidly expanding into solutions for renewable energy solutions (solar inverters), industrial automation, power quality, LED lighting, display and control room, mission critical infrastructure, electric vehicle charging and energy storage. www.deltaelectronics.com.au

* Eltek, a Delta Groups company, is a global power specialist that develops, manufactures, sells and distributes cutting-edge power solutions and

services. Solutions provide power and backup power required for efficient and stable operation of essential infrastructure that makes the world work, such as telecom, power utilities, data centres, railway & metro, marine & offshore and rural electrification.

More product information can be found here:

<https://www.deltapowersolutions.com/en/mcis/1kva-3kva-single-phase-ups-rt-series-introduction.php>

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Caption 1: The new Delta Amplon UPS RT 1-3kVA UPS, which is Delta's most complete power solution and saves up to 67% of space.

Caption 2: Steve Lovelace is Delta Australia's new National Channel Manager in the company's mission critical systems team.

To request a high res image, please contact Wendy McWilliams at WMC PR.

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