

Diary note: ORTEC customer event on new insights and industry trends in logistics

Melbourne, 11 November 2013 - Logistics management software company ORTEC is hosting a seminar in Melbourne for its customers from the logistics and specialist transportation sector.

The event is on 21st November at The Rydges, in Melbourne.

The day, under the theme 'Optimize Your World' is designed to be a balance between industry trends, discussions among delegates about shared experiences, and new technologies.

Alan Thomas, Joint Managing Director ORTEC Australia and New Zealand, explains: "It's a simple phrase, but in practice 'Optimize Your World' involves sophisticated systems designed to manage and respond to multiple inputs. For logistics and workforce management operations, and for extended supply chains, these can vary hour by hour, or across longer periods that might be more predictable. When every element is optimized, the process of management becomes easier, and efficiency and profitability improve. This customer day reveals what's underneath the systems that will be familiar to many in the room, what's possible, and what will likely influence future thinking."

Speakers include Martin Savelsbergh, Professor of the School of Mathematical and Physical Sciences at the University of Newcastle (NSW), who will share his view on the growing importance of Operation Research techniques and technologies in business today, and Michael Oskam, Managing Director Global Business Development at ORTEC.

Other topics include employee scheduling, logistics visibility, logistics planning and scheduling, and future product development at ORTEC.

Go to www.ortec.com/australia/customerday for more information.

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About ORTEC

ORTEC is one of the largest providers of advanced planning and optimization solutions and services. ORTEC's products and services result in optimized fleet routing and dispatch, vehicle and pallet loading, workforce scheduling, delivery forecasting, logistics network planning and warehouse control. ORTEC offers stand-alone, custom-made and SAP- certified and embedded solutions, supported by partnerships. ORTEC has over 1,750 customers worldwide, 700 employees and offices in Europe, North America, South America and the Pacific Region. For more information, visit www.ortec.com

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