

DIY CAKE KITS - cake decorating made easy

Make memorable cakes at home with a Clever Crumb cake kit

We are the new kids on the block!

Bringing cake trends into the homes of home bakers, using up to date styling and decorating methods.

A bit about us...

I'm Roxy, the founder of Clever Crumb. I love cake decorating for the creativity, sense of personal achievement and happiness it brings to my life and those that I make cakes for. My experience with cake decorating made me realise that anyone can create beautifully decorated cakes given the right tools and know-how. Friend's of mine would often say "I wish I could create that", "I wouldn't know where to start" or the most untrue of them all, "I could never do that". I'm here to tell you, you 100% can!

This is what led me on the journey to creating Clever Crumb, a cake kit company that makes baking and decorating cakes at home not only achievable and convenient but creative and fun.

For those who simply do not know where to start or need inspiration, we have a wide range of cake designs for all ages. Our kits explore all kinds of cake decorating techniques, perfect for those that want to learn something new or practise their skills. And for those that need a convenient all-in-one cake solution, our kits are perfect as all the organising is done for you, allowing you to focus on the fun stuff!

So what makes us different from the rest?

We use up to date cake decorating methods so that we continue to bring the best and most popular types of cakes to our customers. Cake trends move fast, and it's important to keep up with them.

We supply high quality decorating tools in all of our kits ensuring great value for money.

We are extremely eco-conscious, ensuring where possible we use eco materials and packaging in our cake kits. We are immensely proud our commitment as a small business in this area.

We know cake decorating and we are bringing that experience to our cake kits.

With some inspiration and a clever crumb cake kit to guide you through the process, you can create something truly awesome.

We are committed to helping people make memorable cakes at home!

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