

# DNA Joins SBOX Inc. Partner Forward Program as ANZ Distributor

The perfect addition for the deployment & daily operations of Splunk big data platforms

Sydney, November 1st, 2016 – SBOX Inc., a provider of automated deployment and management for leading big data platforms, announced DNA Connect (DNA) joined the company's Partner First Program as a national distributor. Through the partnership, DNA will expand the reach of SBOX Inc.'s solutions throughout Australia and New Zealand.

"Big Data has matured and serves as a core strategic asset for many organizations. Highly strategic IT assets require dedicated turn-key solutions, especially when it comes to enabling the full capabilities of big data platforms. With DNA's proven track record, we're honored to partner with them to scale our operations in ANZ", says Tony Ayaz, CEO of SBOX Inc.

SBOX delivers speed, simplicity and security for global IT and Security teams. SBOX is engineered to easily scale the deployment and daily operations of big data platforms such as Splunk and Hadoop. Integrated security applications provide users with a comprehensive suite of solutions.

SBOX Big Data Appliance integrates seamlessly with Splunk® Enterprise to help simplify big data with a hardened, integrated system and high-performance storage. The SBOX Manager, an intuitive user interface, makes it fast and easy to set up, modify, review and help manage leading big data platforms.

Munsoor Khan, Executive Director of DNA Connect says "SBOX provides a great opportunity for our Partners to add even more value to customers who are struggling to provide adequate IT resources and infrastructure to cope with huge volumes of data. We're looking forward to working with SBOX as part of our Big Data and Security solutions."

About SBOX Inc.

SBOX Inc., is a provider of automated deployment and management for leading big data platforms. SBOX enables global enterprises to bring speed, simplicity, and security to big data. The company is headquartered in San Francisco with offices throughout the world. For more information, visit [www.sboxinc.com](http://www.sboxinc.com).

About DNA Connect

As a leading distributor of connectivity, security and analytics solutions, DNA Connect is committed to growing business for vendors and reseller partners by connecting them with the right customers. Using a suite of unique programs that cover innovative demand generation, partner technical enablement and certification, and technical sales support, the company is able to offer the support needed for the profitable growth of all partners.

## Contacts

Craig Atkinson  
1300 723 600  
[mailto: craig.atkinson@dna.com.au](mailto:craig.atkinson@dna.com.au)