



# Ecosystem Expands Presence in New Zealand with the Addition of Seasoned Analysts

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Auckland, 16 October 2019 – Ecosystem, the global disruptive technology research and advisory platform, has announced that it has expanded its presence in New Zealand with the appointment of two seasoned principal advisors based in Auckland. Peter Wise has joined as Principal Advisor – Telecommunications and Paul Gestro comes on board as Principal Advisor – Growth and Expansion with a focus on the FinTech sector. Paul Gestro who has been appointed Principal Advisor – Growth & Expansion, is a great addition to support and drive Ecosystem's FinTech initiatives and support global aspirations of digital Kiwi companies. Paul's responsibility will be to support growth companies in their international expansion plans, with a focus on the payments and the FinTech sector. Gestro has more than three decades of experience lending his financial and technology expertise to organisations around the world, advising on international expansion and go-to-market strategies. He started his technology career in Europe, working in large multinational technology firms including Bull and Philips. Paul also spent eleven years with the New Zealand Trade and Enterprise driving strategies for securing foreign investment for the tech industry and guiding New Zealand companies on identifying international opportunities and global expansion. Most recently, he was head of the Asia desk for a major Australasian bank in its efforts to support its business customers offshore. Gestro adds to Ecosystem's focus on FinTech and start-ups joining Principal Advisor Jannat Maqbool in offering consulting and advisory for the FinTech community. Ecosystem is well positioned to support the New Zealand FinTech community having recently hosted the Singapore FinTech Festival Roadshow in Wellington, and with the ability to support growth strategies of FinTech companies into international markets through Ecosystem's existing research. Peter Wise joins Ecosystem with more than twenty years' experience in telecommunications. He most recently spent six years at IDC New Zealand where he was initially Research Director, Consulting Lead before being subsequently appointed as Country Manager where he held responsibility for running the business in New Zealand. Prior, Wise worked as Head of Strategy for Telecom New Zealand's Wholesale division and as General Manager Business Marketing and General Manager Consumer Product Marketing at TelstraClear. Wise strengthens Ecosystem's telecommunications offerings alongside the recent announcement of Liam Gunson as Director, Product & Solutions who joined the team from Chorus NZ. Amit Gupta, Founder and CEO at Ecosystem, said, "We are delighted that Peter and Paul have joined Ecosystem at this time in our rapid growth in New Zealand, the FinTech sector and market expansion consulting. Together, they have more than 50 years of tech and telecommunications experience. Their skills and knowledge will be of immense benefit to both fast-growing private and public enterprises as well as government organisations who require analytical insight and deep industry experience to support their innovation agendas and transformation initiatives in the future."

For further information, please visit: [www.ecosystem360.com](http://www.ecosystem360.com) ### About Ecosystem Ecosystem is a new age Technology Research and Advisory platform that brings together tech buyers, vendors and analysts into one integrated platform. The firm moves away from the highly inefficient business models of traditional research firms and instead focuses on data democratisation, with an emphasis on accessibility, transparency and autonomy. With technology becoming the number one source for innovation and differentiation, and global annual spending on technology due to exceed US\$5 trillion by 2020, Ecosystem aims to enable all companies to harness the power of market data to make informed decisions. Offering data and research input, sourcing and subscription services, Ecosystem promises its users in-depth and relevant research by default. For more information, please visit <http://www.ecosystem360.com>

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