



## Ensure Smooth Holiday Shopping with Reliable Staff from Promo People

The Australian Retailers Association (ARA) and Roy Morgan's Annual Pre-Christmas Predictions indicate Australian shoppers will spend over \$51 billion across retail stores in Australia during the Christmas trading period from November 9 to December 24, 201

Shopping during the holidays is frantic and businesses have a big task when it comes to sourcing staff to cope with the demands of bricks and mortar shopping. Staffing specialists Promo People says a solid team of brand representatives keeps businesses running smoothly and ensures a maximum number of positive engagements with customers.

Promo People specialise in event staff, product sampling, activation support, promo staff, brand ambassadors, hostesses and mascots. They have the most reliable, professional selection of hand-picked talent from across Australia. They have successfully managed campaigns for companies like Nestle, Optus, Jetstar, IKEA, Spec Savers and Coles.

Promo People has a pool of staff that are reliable, hardworking, well-groomed, and professional. They can be retained for multiple events over extended periods of time. If you can pull event staff from a pool of former brand representatives, you'll already know what to expect from each individual.

Promo People can cover small product launches, trade shows or festivals and have a portfolio of staff that will suit general event workforce, back office, food retail and bar, catering, runners, administration, setup and pack down, bump in/out crews, queue management, ticketing and everything in between.

Seasonal staff recruitment is in many instances unreliable and many businesses face high costs, no shows from staff and training issues. In order to keep up with the demands on existing staff, who may be limited due to the holiday season, it is best to bring in skilled, additional staff. Agencies like Promo People have vetted staff that can jump in and work efficiently as part of the full-time team. The company caters to regional areas and big cities like Sydney, Melbourne, Adelaide, Brisbane and Perth.

For more information on brand ambassador Melbourne, promotional models Brisbane, brand representative, promotion companies and more, visit [www.promopeople.com.au](http://www.promopeople.com.au)

Promo People can be contacted on 0403 658 969

### Reference:

<https://www.retail.org.au/christmas-predictions/?hsCtaTracking=88b159ea-8f0e-40ba-8aa2-abe55c065525%7Cd255a2a2-d97b-4e5e-a3ae-023c912b3bd3f>

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