

# Envision Digital Appointed Country Partner - Oceania For SharpSpring Automated Marketing Platform

Perth based cloud-software specialists Envision Digital Pty Ltd have been appointed the Country Partner – Oceania for automated marketing platform SharpSpring. The two companies have come to an agreement which will see Envision Digital focus on becoming a distribution and implementation partner for Australian digital marketing agencies and internal marketing teams.

US-based SharpSpring has been aggressively expanding globally and is poised to begin a concerted campaign in the Australian and then Oceanic markets with the establishment of its partnership with Envision Digital.

Rod Wakefield, Managing Director of Envision Digital, believes the SharpSpring platform can offer significant opportunities for Marketing Agencies, by helping them build new Profit Centres and developing greater results for their client.

“This new partnership with SharpSpring will enable Envision Digital to provide immensely valuable technical services to digital marketing agencies and internal marketing teams throughout the Oceanic Region” said Mr Wakefield.

“Providing SharpSpring implementation, training and support to these marketing professionals will enable them to boost their digital marketing efforts, as well as providing digital agencies with a lucrative reselling opportunity.”

Mr Wakefield also believes SharpSpring’s lower price-point in comparison to HubSpot will open up more businesses to take advantage of the benefits of automated digital marketing.

“We will be able to deliver these services far more cost effectively than that of our major competitors currently in this market segment. Our pricing for both implementation and subscription will at last provide a financially viable marketing automation solution for the Australian SME sector”. [About SharpSpring](#)

SharpSpring, Inc. (NASDAQ:SHSP) is a fast growing, global provider of marketing automation delivered via a cloud-based Software-as-a-Service (SaaS) Platform. With their global expansion efforts, many businesses around the world are now using SharpSpring to drive their online marketing activity. [About Envision Digital](#)

Envision Digital was founded in 2015 by Rod Wakefield and focuses on leveraging cloud-based technology to improve the efficiency and productivity of Australian businesses. They specialise in automated marketing implementation, cloud software and website development.

Mr Wakefield is passionate about helping Australian businesses become more efficient and more profitable through strategic application of cloud technology and digital transformation.

“The proper implementation of cloud technology and digital transformation is imperative for the future success of Australian businesses, so they can solve traditional problems with new types of innovation, creativity and inter-connected knowledge resources” he said.

## Contacts

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