

Eon Digital Labs announce merger with Rapid Click

Sunshine Coast digital web agency to merge with Victorian-based digital advertising agency

The Directors, Scott Thomas and Billy Bowyer of Sunshine Coast digital web agency, Eon Digital Labs are very pleased to announce the merger with Victorian-based digital advertising agency, Rapid Click.

Scott Thomas, Director of Eon Digital Labs says the merger will have far reaching benefits to their existing website clients by expanding their portfolio of services to include SEO, SEM, Google AdWords and Facebook Ads.

“Up until now, Eon has primarily focused on Website design, development and digital consultancy services but this merger with Rapid Click means our clients now have access to the extensive online advertising experience and capabilities from the Rapid Click Team.”

With the EOL (end of life) of Adobe’s Business Catalyst Website CMS scheduled for September 2021, Scott says they were also looking for a partner that they could entrust the transition and migration of their client’s websites from Business Catalyst before the 2021 deadline.

Chris Nimos, Director of Rapid Click says that he and the Rapid Click Team are delighted and excited about the merger with Eon Digital Labs.

“Scotty, Billy and I have been friends for more than 10 years and we’ve collaborated on numerous projects during that time. This merger further strengthens the products and services that Rapid Click already provides, particularly with Billy’s award winning UI and graphic design skills. We look forward to our combined expertise providing enhanced online opportunities, increasing brand awareness and revenue streams for existing clients.”

The merger will see the gradual move of the Eon Digital Labs branding to Rapid Click which they believe better reflects their combined online products and services.

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