

31 May – 30 September 2020

The Print, Sign, Display & Graphics Virtual Trade show will be open 24 hours a day from 31 May until 30 September 2020 and will feature Epson setting the benchmark for printing by introducing some amazing new products. Visit the Epson virtual stand by going to <http://www.visualimpact.org.au/virtual-tradeshow-2020/epson-australia> Whether visitors to the show are starting out, wanting to expand their product offering or simply upgrading, Epson has taken this unique opportunity to allow attendees to view their very latest range of solutions for signage, dye sublimation, direct-to-garment and technical printers. Epson's team have also created truly informative product videos to take viewers up close and personal with their products' key features and benefits. In addition the first 200 registrations to the Epson site will receive a free gift and the first 20 registrations that attend an actual demo of the product will receive a \$200 Epson Shop Online voucher. The Print, Sign, Display & Graphics Virtual Trade show sees Epson's amazing SureColor S60660L producing durable high-impact images quickly, easily and at reduced cost. The SureColor S60660L is compatible with a wide range of media from vinyl and film to canvas and paper. It suits applications including outdoor signs and banners, screens and shades, vehicle wraps and decals, wall and floor finishes, canvas pull ups and point of sale material. With the addition of a third party cutter it can even be used for label production. Alongside the S60660L is the SureColor F3060 which produces high-quality customised garments and merchandise quickly, easily, and very cost effectively. Designed for medium to high volume production, the SureColor F3060 combines superior speed with extended durability and a lower total cost of ownership (TCO) making it ideal for producing t-shirts, polo-shirts, bags, caps and more. Epson's SureColor F9460H is the perfect example of how to produce durable high-impact fabrics quickly, easily and at a reduced cost. The SureColor F9460H is a high performance Dye Sublimation printer that combines high-speed operation with outstanding image quality and easy maintenance. It suits a wide range of applications including custom fabric, clothing and signage production. Next to the F9460H are the SureColor 560/561 which, in Epson's view, make merchandise magic. These printers bring Dye Sublimation to the desktop in a compact package that is affordable, easy to use and cost effective to run. Their flexible design suits in-house production of a wide range of goods including customised shirts, mugs, photo merchandise, soft and hard signage. Last but by no means least will be the SureColor T5460M, not just a printer but a complete large format imaging system for under \$8,500 with comprehensive 5 year on-site service included. The SureColor T5460M offers the ultimate solution for business, government and education. It combines a fast print mechanism with a high resolution scanner to facilitate full colour document reproduction. The SureColor T5460M has been specifically designed for producing plans, sales documents and posters. It features a very low running cost and outputs durable prints that are resistant to damage through abrasion and moisture exposure. In addition to being able to view all of these products Epson will also be running and offering a number of "Show Specials" which will be of great value to all and definitely worth keeping an eye out for. Follow Epson on social media: Facebook: @EpsonAustralia Twitter: @EpsonAust Instagram: @EpsonAust

Contacts

Salvatore Di Muccio
+61 412 64 99 64
mailto: salvatore@wellabove.com