



ESL and NetEase Team Up in New Partnership Focused on Mobile Esports

Partnership aims to setup a long-term competitive ecosystem for the mobile MOBA 'MARVEL Super War' in Australia & New Zealand

Sydney, Australia, 1 September 2020 - Today, ESL Australia and NetEase announced a partnership that will see both companies collaborate on the recently launched mobile MOBA title, MARVEL Super War, in Australia & New Zealand. In a first for mobile esports in the region, the partnership will see opportunities for competitive play provided for players soon after launch, with players able to compete on dedicated Australian servers.

As part of the launch of MARVEL Super War in Australia, ESL will be operating two online launch tournaments for the game, open for anyone to enter on ESL Play. Ben Green, publisher development lead at ESL said: "To be able to collaborate with NetEase on such a well-known IP is a massive opportunity for us here at ESL." adding "We are aiming to fill in the gaps in the mobile esports ecosystem that may have previously been missing, and are giving players across all platforms the opportunity to get their start in mobile esports."

ESL will also be teaming up with some of Australia's top content creators and developing new content for the game, in an effort to get new players up to speed with competitive tips & tricks, including a series of 'Hero Spotlight' videos, which will familiarize fans with the skills & strategies of some well-known Marvel Super Heroes within the game.

Players can visit the App Store or Google Play Store to download now at <http://esl.gg/superwar>. Those who sign up and log in for 7 consecutive days will receive a permanent Hero - Iron Man.

For more details, please visit the official MARVEL Super War website and social media pages:

- Official Website: <http://www.marvelsuperwar.com>
- Twitter: <https://twitter.com/MARVELSupWar>
- Facebook: <https://www.facebook.com/MARVELSuperWar/>
- YouTube: <http://www.youtube.com/c/MarvelSuperWar>
- Instagram: <https://www.instagram.com/MARVELSuperWar/>

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*MARVEL Super War is currently available in countries and regions including South Korea, Japan, Australia, New Zealand, Thailand, the Philippines, Indonesia, Singapore, Malaysia, Hong Kong, Taiwan, Macao, and India. This game is not a global release title.

About Marvel Entertainment

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world's most prominent character-based entertainment companies, built on a proven library of more than 8,000 characters featured in a variety of media for over eighty years. Marvel utilizes its character franchises in entertainment, licensing, publishing, games, and digital media. For more information visit marvel.com. © 2020 MARVEL

About NetEase Games

NetEase Games is the online games division of NetEase, Inc.(NASDAQ:NTES), developing and operating some of the most popular PC-client and mobile games in China. As one of the world's largest incubators of quality online game content, NetEase Games is dedicated to supporting the growth of innovative studios around the globe and growing an international presence along the way. To complement its self-developed games and world-class R&D capabilities, NetEase Games also partners with other industry leaders, including Blizzard Entertainment, Mojang AB (a Microsoft subsidiary), and other global game developers to operate some of the most popular international online games in China.

About ESL

ESL is the world's largest esports company. Founded in 2000, ESL has been shaping the industry across the most popular video games with numerous online and offline esports competitions. The company operates high profile, branded international leagues and tournaments under the ESL Pro Tour including ESL One, Intel® Extreme Masters, ESL Pro League, and other premier stadium-size tournaments, to more clearly define the path from zero to hero. ESL also produces the ESL National Championships, grassroots amateur cups, and matchmaking systems, creating a world where everybody can be somebody. With offices all over the world, ESL is leading esports innovation on a global scale through the combination of global ESL competitions, amateur leagues, publisher activations, and more. ESL is a part of MTG, the leading international digital entertainment group.
About.eslgaming.com

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