



ESL Australia teams up with Media Design School at Torrens University Australia for the ESL Zen League Season 2

Partnership a first in Australian esports

Sydney, Australia, September 5th, 2017: ESL Australia, the local division of the world's largest esports company, today announced a sponsorship agreement with Media Design School at Torrens University Australia, for Season 2 of the ESL Zen League.

This collaboration between one of the region's top higher education providers and ESL Australia, sees Media Design School at Torrens University Australia support Australia and New Zealand's rapidly growing esports scene.

'Media Design School at Torrens University Australia are obsessed with equipping students with the right mix of fundamentals and hands-on professional skills sought after by the games industry. By playing a role in the promotion of an iconic event, our students will gain the type of experience which cannot be learned in a classroom environment,' said Himanshu Khanna, Program Director of Gaming at Media Design School.

Nick Vanzetti, Managing Director of ESL Australia welcomed Media Design School at Torrens University into the Australian esports community. 'As both gaming and esports continue to grow in popularity around the world, so will the many new and exciting opportunities for related jobs and industry. As such, we are particularly excited to announce this partnership with a higher education provider who is helping students from across Australia and New Zealand to gain the skills needed to both succeed in, and help grow, an industry which we are passionate about.'

Broadcast of Season 2 of the ESL Zen League commences next Tuesday September 12th at 8pm AEST on the global ESL Counter-Strike channel, www.twitch.tv/esl_csgo, and culminates in a live finals event held in Melbourne on the ESL esports stage at PAX Australia 2017. This season will grow to a massive three live broadcasts per week, as twelve teams from across the Asia-Pacific region compete for \$30,000 in cash prizes. Fans can keep up to date with all of ESL Zen League news via the official Zen League hub at www.esl.gg/zenleague.

About Torrens University:

Torrens University Australia offers a range of career-focused undergraduate and postgraduate programs in Business, Education, Hospitality, Design, Health, Project Management and Sports Management for study on-campus, online or a hybrid of both. Torrens University's campuses can be found in Sydney, Melbourne, Adelaide and Brisbane, and is led by a team of research- and career-oriented academic staff who, combined with a carefully selected group of global industry partners, help students to bridge the gap between study and work.

Torrens University Australia is part of the global Laureate International Universities network, with more than 1,000,000+ students at 70 institutions in 25 countries. For more information, visit www.torrens.edu.au.

About Media Design School

Media Design School is New Zealand's most awarded tertiary institute for digital and creative technology qualifications. Distinguished by its close alignment to the industry both domestically and internationally, the Auckland-based school offers specialist degrees for emerging creative industries including the Bachelor of Art and Design (3D Animation and Visual Effects); the Bachelor of Creative Technologies (Game Art); the Bachelor of Software Engineering (Game Programming); and the Bachelor of Media Design. A range of foundation diplomas and postgraduate qualifications are also available.

Media Design School is part of Laureate International Universities, the world's largest private university group with over 70 institutions in 25 countries. For more information, visit www.mediadesignschool.com.

About ESL:

ESL is the world's largest esports company, leading the industry across the most popular video games with numerous online and offline competitions. It operates high profile, branded international and national leagues and tournaments such as the Intel® Extreme Masters, ESL One, ESL National Championships and other top tier stadium-size events, as well as grassroots amateur cups, leagues and matchmaking systems. ESL covers a broad field of services in gaming technology, event management, advertising and television production, fully catering to the needs of the esports ecosystem. With offices in North America, Germany, Russia, France, Poland, Spain, China, and partners in many other countries, it has a truly global footprint. www.eslgaming.com

About The ESL Zen League:

The ESL Zen League is Australasia's biggest Counter-Strike: Global Offensive pro gaming league. It sees Australia and New Zealand's best teams take on some of the top teams in Asia over an eight-week season. The ESL Zen League is putting Australian esports on the global map. Live broadcasts of the ESL Zen League are hosted on twitch.tv/esl_csgo

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