

EXCITING NEW TECHNOLOGY BRINGS HOPE TO AUSTRALIANS WITH READING DISABILITIES

We take our ability to read for granted and use this crucial skill a thousand times a day: reading, emails, documents, labels, door signs, smart phones, indicator boards... But imagine if you could not read? How would you cope in the modern world? Accessing all the information we are presented with each day is becoming increasingly challenging for people with a vision or reading disability such as dyslexia. In employment, education and in daily life, obtaining information easily, and as we need it, is vital. A free seminar in Perth introduces OrCam MyEye 2.0 with a presentation by Jon Wolff from OrCam Israel. Jon will discuss the latest technology developments, product features and offer a peek into the future of this exciting technology with a hands on demonstration. Wireless, lightweight and about the size of a finger, OrCam MyEye 2.0's breakthrough assistive technology instantly reads printed and digital text aloud: newspapers, books, restaurant menus, signs, product labels, computer and smartphone screens. The instant face recognition improves social situations and the identification of consumer products, colors and money notes provides a refreshing level of independence. OrCam Australian distributor, Quantum's Rob Drummond said "About one in seven Australians has some evidence of age related macular degeneration and this number will increase as Australia's population ages in the absence of effective prevention and treatment measures. Our mission is to empower people who are blind, partially sighted, and have reading difficulties, including dyslexia and other conditions, to study, work, and live their lives with a high degree of independence," continued Mr. Drummond

WHAT READING DISABILITY SEMINAR - FREE WHEN Wednesday 13TH NOVEMBER 2019; 10 am – 12 pm **WHERE** THE PERTH CONVENTION AND EXHIBITION CENTRE, 21 MOUNTS BAY ROAD PERTH W.A For booking or enquiries please call: 1300 883 853 or email us at info@quantumrlv.com.au or book online <https://www.eventbrite.com.au/e/the-product-and-the-vision-orcam-myeye-20-tickets-76705053881> Media enquires Lyn Thurnham +6124961 6010 or +61418 490 989 lthurnham@thurnhamteece.com.au Tara Fohmsbee +61249 61 6010 or +612419 805 737 tfohmsbee@thurnhamteece.com.au Video and high res images are available at: <http://ow.ly/X78P30iigB6>

Contacts

Tara Fohmsbee
02 49616010
[mailto: tfohmsbee@thurnhamteece.com.au](mailto:tfohmsbee@thurnhamteece.com.au)