

Expo Centric - Finalist for the World Exhibition Stand Awards 2020

The World Exhibition Stand Awards celebrate the very best in exhibition stand design and exhibition experience globally

Expo Centric has been selected as a finalist of the prestigious World Exhibition Stand Awards. The World Exhibition Stand Awards celebrate the very best in exhibition stand design and exhibition experience globally.

Each year, the organisers of the World Exhibition Stand Awards receive hundreds of submissions from around the world, which they intensively review and evaluate, selecting the most elite stands in each category.

The award categories that Expo Centric entered in 2020 are:

PACCAR project in the Best Modular Stand

Beach Energy project in the Best Stand 25-48 sqm

INPEX project in the Best Stand 49-100 sqm

Each category has multiple finalists, in which one winner per category will be announced on the 8th of June, 2020.

Stan Kruss, CEO at Expo Centric has expressed that he is thrilled that Expo Centric is a finalist in the awards.

"We're proud of the three stands we entered into the 2020 awards, PACCAR, INPEX and Beach Energy. This global award recognition has been a huge leap forward in our vision to become the best experiential marketing company in the world. Our staff are passionate about producing world-class exhibition stands and the PACCAR, INPEX and Beach Energy stands provide confirmation of this drive."

The award winners will be announced on the 8th of June and I'm eager to see if we achieve a well-deserved win."

Expo Centric has revolutionised high end modular stands in Australia over the last nine years. Through the introduction of Expo Centric's modular systems, high impact and high budget stands can be eco-friendly and reusable. Expo Centric is spearheading a new approach to combat the exhibition industry's waste concerns.

The PACCAR stand is a true testament to the modular system. The PACCAR stand was one of the largest stands Expo Centric have designed and built at 1600sqm. PACCAR is a premium brand in the Australian market, so they required their stand to represent this with high quality workmanship and a custom modular build.

The INPEX stand was an impressive stand incorporating LED screens and an innovative Green Screen. The stand integrated LED screens on all 4 sides of the stand to showcase brand messaging and draw attendees attention. The Green Screen was used to encourage attendees to interact in a unique and entertaining way. The INPEX stand collected Best Custom Build at the APPEA 2019 Exhibition.

The Beach Energy stand was used as part of a larger rebranding strategy for the company. Using an exhibition strategy helped the brand achieve the greatest levels of acknowledgement and recognition. The brands island stand was carefully designed to leverage presence and dominance of the brands attendance.

This recognition of excellence is a credit to all the Expo Centric staff including the design, project, installation and management teams. Expo Centric's staff individual and collective efforts have ensured that all Expo Centric stands are designed and built to the highest of standards and are proud of the world-wide acknowledgement being received.

About Expo Centric:

Expo Centric design and build integrated communication structures for trade shows, interiors, specialty retail spaces and museums. Their goal is to create high-impact experiences that break through the clutter of everything competing for your visitor's attention. As a full-service exhibit house, they offer design consultation, custom design and construction, total graphics production, multimedia, complete animations and storage facilities.

About the Awards:

The World Exhibition Stand Awards was established to celebrate the best in global exhibition stand design and experience.

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