

# ExpressData and Brightmail sign partnership to distribute leading Anti-Spam technologies

Leading distributor of best-of-breed security solutions provides Brightmail offerings to the Australian and New Zealand marketplace

Brightmail, the anti-spam market leader and ExpressData, the leading distributor of security solutions, today announced a strategic partnership to distribute the Brightmail Anti-Spam and Anti-Fraud technologies in Australia and New Zealand. The partnership will provide a go-to-market channel to support Brightmail's launch into the Australia & New Zealand region. Security is a key focus for Express Data, and due to the high level of demand for anti-spam products we are pleased to announce this relationship with Brightmail, said Ross Cochrane, Managing Director, Express Data. We typically represent the number one vendor in any marketplace and Brightmail's market leadership internationally, coupled with its growing profile locally was a perfect fit for us. With spam accounting for over 60 per cent\* of all Internet email today, the anti-spam market is growing rapidly. Brightmail's focus on the Asia Pacific region, particularly Australia and New Zealand saw the need for a broad based channel strategy as critical to its success. We were extremely pleased to be working with ExpressData, as they have a long history in bringing new technologies to the local market, said Garry Sexton, Vice President Asia Pacific, Brightmail. This partnership will allow us to immediately establish Brightmail in the Australia and New Zealand markets with distribution to a value added reseller base. We have already seen significant interest from key systems integration partners and look forward to working with them to address the corporate market share in Australia and New Zealand. ExpressData will distribute Brightmail's Anti-Spam Enterprise and ISP editions, as well as its Anti-Fraud technologies. The technologies deliver "complete spam defence" for the enterprise environment, helping protect email users from unwanted and dangerous spam mail messages. About Brightmail Brightmail, the world leader in anti-spam delivers technology that makes messaging environments secure and manageable. PC Magazines EDITORS CHOICE for best enterprise anti-spam software, Brightmail Anti-Spam protects the email networks of businesses, government agencies and service providers, blocking unsolicited bulk email, or spam, while assuring that legitimate mail is reliably delivered. Brightmail protects over 1,800 of the world's leading enterprises, including Airbus, Avaya, eBay, Bechtel, Booz Allen Hamilton, Cisco, Deutsche Bank, Lucent Technologies, Microsoft, Motorola, SAS and Terra Lycos. Brightmail also provides spam protection for the leading Internet service providers, including AT&T WorldNet, EarthLink, MSN, TelstraClear, Telstra Wholesale, Primus Telecom, Xtra and Verizon Online. Brightmail now protects more than 300 million service provider customers, and 5 million enterprise email users worldwide. Headquartered in San Francisco, California, Brightmail is a private, profitable company backed by world-class investors and partners. For more information, visit [www.brightmail.com](http://www.brightmail.com). About ExpressData Express Data is a leading IT distributor offering a comprehensive selection of technology solutions and legendary customer service. Express data has numerous strategic partnerships with the industry's leading manufacturers and software developers. As a result Express Data is the number one distributor in Australia for Cisco, Microsoft, Checkpoint, IBM, RSA and Symantec."