

EZIFUNERALS ANNOUNCES PARTNERSHIP WITH A NEW FUNERAL BUDDY



eziFunerals, the online funeral platform for independent funeral directors and consumers, today announced a new partnership with Australia's best Funeral, Mortuary and Crematorium Software company, CTV Soft Pty Ltd and their solution – Funeral Buddy.

Preferred Partners status with eziFunerals enables Funeral Buddy to collaborate more closely with independent funeral directors needing cloud technology to manage their operations.

"We believe the funeral industry needs a proven funeral management solution to help our members grow their business," said Peter Erceg, Founder and Owner of eziFunerals.

"Our local and family owned member funeral homes--would benefit from our preferred partners like Funeral Buddy. Our Preferred Partners program has chosen to collaborate with some of the best industry providers, reaping the benefits of partnership without compromising on quality and price." eziFunerals selected Funeral Buddy based on the best online funeral software technology, exceptional customer service and value for our member funeral directors. It allows our members to act faster than the bigger and more established competitors in the industry.

"Funeral Buddy launched in 2018 and has continued to build Australia's best funeral management platform in the marketplace," said Funeral Buddy Co-Founder Codrin Mitin. Our 'Funeral Buddy' features provide everything a funeral home needs to customize workflow and integrate with other systems, like Xero accounting software. Since launching Funeral Buddy, our sole focus has been on helping funeral homes of all sizes to increase efficiency and grow their business.

Naturally we are delighted for the opportunity to partner with like-minded, customer-focused businesses such as eziFunerals to give our customers peace of mind knowing that they can spend more time doing what they do best – helping families in their time of need."

For more information about eziFunerals Preferred Partnership Program and Funeral Buddy, visit <https://ezifunerals.com.au/>.

About eziFunerals

eziFunerals is an independent consumer advisory and concierge service that changes the way people organise a funeral so that they are empowered to plan a good goodbye and manage one of life's most stressful events anywhere, anytime.

About Funeral Buddy

Funeral Buddy is a cloud-based funeral management solution that enables funeral homes to manage their operations better, adapt to a changing market environment, and to build out their digital presence.

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