

# EZIFUNERALS LAUNCHES NEW WEBSITE WITH AN EYE ON CREMATION



eziFunerals is pleased to announce the launch of its new website, <https://ezicremations.com.au/>, which provides an exciting look at cremation services in Australia.

Today's funeral disruption represents a time of opportunity as the pace of transformation increases in the funeral marketplace.

In recent years, scientific innovations and shifting outlooks on death have bred a change in the ways we plan for our last farewell. Driven in large part by environmental concerns, other alternatives to traditional funerals and a desire to choose more cost-effective options, cremation is on the rise.

"Cremation is now the new normal with over 70% of Australian's choosing cremation over other options," said Peter Erceg, Owner and Founder of the company.

Catching wind of these issues, eziFunerals is disrupting the industry, by offering new services and streamlining the cremation process. It's core solution lies in its ability to simplify and streamline the funeral process, from the privacy of your own home. This levels the playing field and puts the consumer back in the pilot's seat.

eziCremations serves as the cremation hub that helps the bereaved shop for cremation and funeral providers. Its platform connects families who have an immediate need or who are planning in advance with the best cremation providers in their area, increasing transparency in the funeral industry.

"Instead of picking a cremation provider by guesswork, families will be able to shop around, and get the right cremation at the right price before proceeding to contract", said Erceg.

eziFunerals is the 'go to brand' for all things cremation and funerals Australia-wide. It's the funeral store of tomorrow.

About eziFunerals eziFunerals supports individuals and families cope with end of life decisions, death and funerals. We are an independent, Australian-owned and operated company. We are not part of any other funeral company.

For more information or to make contact with a trusted Independent funeral director, call eziFunerals on 1300 236 402 or visit [www.ezifunerals.com.au](http://www.ezifunerals.com.au).

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