

Facebook marketing expert, business strategist and advisor Dr Adam Arnold shares his knowledge as a prominent thought leader in Celebrity Publishing's,

"THINK BIG: INSIGHTS FROM SIR RICHARD BRANSON AND INTERNATIONAL THOUGHT LEADERS".

Sydney, 18 February, 2019 – Dr Adam Arnold, the highly successful business owner, advertising expert and micro-business digital marketing trainer will appear alongside the likes of Sir Richard Branson, Brian Tracy and Dr Rosina McAlpine in the latest edition of the bestselling 'Think Big' titles.

How does Dr Arnold generate thousands of leads and tens of millions of dollars of revenue for his clients? He uses his experience of owning and running a profitable healthcare business and applies this and his continuing knowledge to other companies and organisations. Dr Arnold is now a revered business advisor, strategist, lecturer, online marketing trainer for micro-businesses as well as a Facebook advertising authority.

'Before you set up a single ad, you'll need to crawl inside your customer's head,' Dr Adam Arnold.

Dr Arnold's chapter in Think Big focuses on Facebook advertising and, in particular, how to generate 25-40 new customers on demand. His knowledge of the social media platform unveils how to fine-tune your ad spend so that it targets specific customers. He is at pains to point out that readers must be prepared to do their research and get to know their customer inside and out, telling them: 'If you want to create a solid revenue stream by attracting new customers to your business, you'll first need to take these steps: 1. Turn off your phone 2. Lock the door 3. Draw the blinds and 4, Grab a notebook.'

As well as running an advertising agency and an acclaimed training program for micro businesses, Dr Arnold is regularly called upon to give lectures and seminars.

THINK BIG: INSIGHTS FROM SIR RICHARD BRANSON AND INTERNATIONAL THOUGHT LEADERS release date February 18, 2019. The book shares strategies, advice and knowledge from highly successful leaders that readers can apply to advance their business, career and lifestyle. Quotes throughout the book offer daily inspiration.

For more information, review copies, to arrange interviews and all other details about Dr Adam Arnold; please contact: Dr. Adam Arnold
Chief Marketing Strategist

Web Profit Maximizer

a: Suite 307 / 1 Burbank Place, Baulkham Hills NSW 2153

w: webprofitmaximizer.com

e: adam@webprofitmaximizer.com

Amazon link: <http://bit.ly/TB2Kd>

Contacts

Dr. Adam Arnold

0411414999

mailto: adam@webprofitmaximizer.com