

First Whisky Live in Hobart a Boon for Tassie's Whisky Lovers

Mark Twain believed, "too much of anything is bad, but too much good whiskey is barely enough," and Whisky Live organisers are banking on Hobart whisky lovers thinking the same.

Whisky aficionados and those who are yet to discover the finer differences between whisky and whiskey can discover all they need to know at Whisky Live in Hobart on July 30.

Whisky Live will be held at the Grand Chancellor Hotel, 1 Davey Street, Hobart on Saturday, July 30. Two sessions are available: 1pm - 4.30pm and 6pm - 9.30pm.

Whisky Live events have been held throughout the world, but this is the first time the event has been in Hobart, organiser Ken Bromfield said.

"The purpose of Whisky Live is to invite those new and old to the golden spirit to taste the range of whiskies and hopefully discover something they love," Mr Bromfield said.

"We've set up Whisky Live so whisky lovers can move around the event to speak with the brand representatives and learn all about the whisky's origin and production, while tasting and getting to know whisky first hand." he said.

The event showcases high quality Tasmanian, Australian and international whiskies, with all brands offering tastings. Brands already committed to Whisky Live Hobart are:

- Scottish - Glenfiddich; Aberlour; Glenrothes, Glenlivet and peated whiskies including Bowmore, Laphroaig, Ardmore, Talisker and Finlaggan
- Irish - Tipperary Single Malt and Coole Swan, a Whiskey Chocolate Cream
- Indian - Paul John Whisky, with five expressions from light to peated
- Tasmanian - Sullivans Cove, Lark, Overeem and Hellyers Road.

"Food is served during the event, so Whisky Live is the perfect place to spend a chilly winter's afternoon or evening in Hobart." Mr Bromfield said.

"Those who already know they have a taste for fine whiskies will love the Rare & Old Whisky Bar. This bar has optional extra bottles of whisky, where a taste of rare whiskies from closed distilleries and rare bottlings can be purchased." he added.

Tickets for Whisky Live are \$99, which includes the whiskies for sampling, an assortment of food to graze on while tasting, a whisky glass to keep and a whisky tasting guide with notes, photos and flavour profiles. The Rare & Old Bar is an optional extra.

Tickets are available online at: www.whiskylive.com.au/hobart/buytickets.html

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