

Forbes Names Brother One Of “World’s Best Employers” For 2020

[Brother joins the list for this year's Forbes 2020 World's Best Employers](#)

For hi-res logos please click [here](#). Sydney, Australia – 18 November 2020: Brother International Australia is excited to announce that its global parent company, Brother Industries Ltd., has been included in this year’s 2020 "World's Best Employers" list, by Forbes Magazine in partnership with Statista. As the first time being ranked since the list was introduced four years ago, Brother proudly ranked 130th among 750 multinationals and corporations headquartered in 45 countries.

"We are honoured that Brother was listed as one of the World's Best Employers," said Brother Industries Ltd. President, Ichiro Sasaki. "It is a testament to our values and commitment to our employees, who bring Brother's "at your side" promise to life every day."

German market research firm, Statista, was responsible for conducting the survey from June to July this year, and the ranking for this list, was based on survey results that were provided by 160,000 full-time and part-time workers across 58 countries. These individuals worked for businesses with operations in multiple nations and regions. Respondents rated their willingness to recommend their own employers to family and friends as well as their company's responses to the COVID-19 pandemic and other aspects such as their company's image, economic footprint, talent development, gender equality and social responsibility.

Since the introduction of the Brother Group foundation, the company has confidently taken on challenges and adapted to changing times and environments, consistently continuing to cultivate new markets and growth. The Brother Group has also instituted a multitude of COVID-19 related safety measures across locations globally, including distribution of face masks to essential employees and making necessary process and policy updates to keep employees safe. Our global workforce is fueled by top talent and a collaborative culture and remains committed to delivering seamless product solutions with a customer-first philosophy.

Andy O'Donnell, Group General Manager, Sales, Product & Marketing at Brother International Australia, also added: "Providing customers with the best 'at your side' service begins with nurturing our staff which is why we continuously strive to motivate, reward and recognise our employees for their great work. By prioritising our people and their growth, we foster a positive environment that reflects in the quality of our products, our solutions and services, and our customer experience. This is a pivotal moment for the Brother Group, and we are very proud of the organisation globally."

About Brother International (Aust) Pty Ltd

In operation for more than a century, Brother is a global manufacturer of laser printers, laser and inkjet Multi-Function Centres, label printers, scanners and mobile products and is recognised for its range of technology-driven machinery used within businesses worldwide.

With corporate printing solutions at the forefront of its services, Brother boasts customer satisfaction across small, medium, and large businesses. Its printers have been recognised with 6 consecutive wins for the coveted PC Magazine, Business Choice Award, and 10 consecutive wins of Readers' Choice Awards. The organisation takes pride in its consistent efforts towards promoting environmental conservation and cost minimisation, particularly through providing solutions that encourage efficiency in the workplace.

Brother International Australia is a wholly owned subsidiary of Brother Industries, which was founded in 1908 in Japan. Brother Australia was established in 1977, with a head office located in Sydney and state offices nationally throughout Australia. About Brother Earth:

Brother always takes responsibility, acts respectfully and tries to make a positive difference. Brother Earth is Brother's attitude and commitment to play a part in building a society with sustainable development. Help the environment now by giving a click at <http://www.brotherearth.com>. Brother will contribute to a variety of global environmental protection activities on your behalf. The number of clicks each project receives will determine proportionately how the funds will be allocated.

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