

For the first time ever, Expotrade has diverted from its usual format to bring together the best minds in the lighting, interior design, and architecture fields at the inaugural 2019 Light•Space•Design summit.

With plenty of technological and societal shifts rapidly impacting the lighting industry, the summit intends to start a conversation about how best to tackle the practice of architectural lighting design against the backdrop of these changes.

Creating human-centric, appropriately-lit spaces demands optimality across a variety of spaces; from a structure's lighting and interior design to its architecture and engineering.

At Light•Space•Design, experienced professionals will piece together the puzzle of achieving an impeccably designed structure through the aid of mood-boosting, sustainable and fundamentally human-friendly lighting design.

Opening the summit will be NDYLIGHT Director Steve Brown, board member of the International Association of Lighting Designers, and practising lighting designer for 30 years. Steve will explore the history of the lighting design profession and zero in on where the industry sees itself heading in the near future.

Arup's Florence Lam, the first woman to win the UK's coveted Lighting Designer of the Year Award, will travel from London to speak at the summit. Florence is set to provide a keynote presentation on how building tenants' growing expectations are impacting lighting design typologies and how this shapes not only the work of lighting professionals, but that of architects and designers in charge of designing entire spaces.

Joining Florence Lam as Light•Space•Design's second international speaker is Michael Grubb.

As Creative Director of the Michael Grubb Studio and founder of the award winning Re:LIT Project, Michael will draw on his 19-year career to unpack the art of designing innovative lighting concerned with human well-being and underpinned by effective collaboration.

Other speakers will tap into the trends, themes and associated challenges currently permeating the design industry, from smart technology to sustainable, 'green' lighting.

The award-winning lighting design consultancy Electrolight, who designed the new lighting on Melbourne's now-iconic Sound Tube has put forward its director Donn Salisbury to present.

Donn will provide a reality check on the balance that can be difficult to strike between creativity and sustainability when seeking to design and light energy-efficient spaces.

DJCoalition Director David Skelley, Martin Klaasen of Klaasen Lighting Design and BVN Principal Ninotschka Titchkosky are just three other names rounding out the summit's distinguished and knowledge-packed speaker list.

Light•Space•Design will blur the line between attendee and keynote presenter, enabling delegates to play the role of speaker as part of its Rapid Light Talks segment.

The fast-paced presentation format will allow 30 delegates to step forward for 1 minute to share their latest work, design philosophies, or ideas with the aid of 3 slides.

Rapid Light Talks will allow attendees to raise their profiles among industry peers, while simultaneously uncovering surprising talents and insights.

The segment encapsulates Light•Space•Design as a whole, as an event dedicated to fostering collaboration and knowledge in the pursuit of high-quality, human-centric lighting and overall design.

Light•Space•Design is taking place on March 27 2019, at the Melbourne Convention and Exhibition Centre.

About Expotrade

Expotrade is a global conference and event organizer with its head office based in Melbourne, Australia. Expotrade has delivered some of the largest, most successful B2B industry conferences and events in the areas of infrastructure, major projects, sustainability, technology & architecture.

For over 10 years, our unique blend of knowledge, experience and flexibility has accomplished an array of consistently top-quality events. Today, Expotrade events enjoy such a distinctive edge, they are amongst the best patronised in the calendar.

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