

# FREE MOVIE NAME LABELS FOR FAMILIES THESE EASTER HOLIDAYS WITH THE PURCHASE OF 20TH CENTURY FOX KIDS MOVIE TITLES

FREE MOVIE NAME LABELS FOR FAMILIES THESE EASTER HOLIDAYS

A bonus \$19.99 value!

Pick up any kid's movie title from 20th Century Fox's FAMILY FUN ZONE from the 18th of March and receive a free packet of personalised name labels.

Kicking off on the 18th of March, a wide selection of favourite family movie titles featuring a special promotional sticker offer will be sold through all leading DVD retailers. Choose from hit kid's movies like How To Train Your Dragon, Ice Age, Alvin & The Chipmunks, King Fu Panda, Rio, Diary of a Wimpy Kid and more, all priced under \$15. The pack of 30 dishwasher safe labels, valued at \$19.99 and posted out with no charge give parents fantastic savings this Easter school holidays.

Kids can choose from a selection of four fun name labels featuring much-loved characters from Alvin, Ice Age, King Fu Panda and Dragons. Great for school lunch boxes, bottles, books, cases and bags, the colourful stickers are a fun way for kids to put their own personalised touch on their belongings.

20th Century Fox's recently launched FAMILY FUN ZONE combines some of the biggest names in family fun and entertainment. A destination for kids and parents, the new offering is home to much loved films and franchises including Ice Age, Penguins of Madagascar, Rio, The Croods and Dragons, to name just a few.

20th Century Fox Home Entertainment will launch the release of its name labels to mums and kids at a special FAMILY FUN ZONE at The World's Biggest Playgroup event on Wednesday 25 March at Luna Park in Sydney.

[www.familyfunzone.com.au](http://www.familyfunzone.com.au)

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## ABOUT TWENTIETH CENTURY FOX HOME ENTERTAINMENT

Twentieth Century Fox Home Entertainment is the industry leading worldwide marketing, sales and distribution company for all Fox produced, acquired and third party partner film and television programming. Each year TCFHE expands its award-winning global product portfolio with the introduction of new entertainment content through established and emerging formats including DVD, Blu-ray™ and Digital HD™. Twentieth Century Fox Home Entertainment is a subsidiary of 21st Century Fox.