

WHO IS YOUR LOCAL FUNERAL DIRECTOR - CHAPTER 3

Spotlight on Troy Upfield - Chapter House Funerals, Founding Principal.

Troy Upfield founder of Chapter House Funerals, was looking for a new idea and was ready to explore options. After a 23 year stint with Goldman Sachs, he was prepared for a change. He wanted a career that would have a tangible impact and allow him to give back to the local community. Having worked as a funeral director's assistant and hearse driver, he felt a pull to an industry with the hallmark being care and compassion - funeral service.

Per Troy " Chapter House does not feel like a traditional funeral home with intention. We use digital displays to offer options to families. The typical 'coffin room' can be quite overwhelming. Our space is warm, inviting and classic with a modern edge. We designed it, so guests feel safe and not hurried. Our décor is unlike any funeral home we've ever visited."

Compassionate about community Troy has served as Vice President of the Cerebral Palsy Education Centre, Board member of Solve Disability Solutions and founder of the Education of Training Aids Fund for children with disability. Troy continues his work in this area encouraging Chapter House, and it's people to support charity and community.

chapterhouse.com.au

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