



Fuji Xerox Phaser 6700 makes colour easy for busy offices

Phaser 6700 combines high performance and best in class ease of use to deliver quality results and boost productivity

Fuji Xerox Printers has launched the Phaser 6700, the highest resolution colour printer in its class. This device is the first Fuji Xerox single function printer to feature an intuitive 4.3 inch colour touch screen interface and new Color by Words technology for unparalleled ease of use. Combining lightning fast print speeds with superior reliability, the Phaser 6700 boosts productivity and improves print quality while keeping print costs in check.

“In developing the Phaser 6700 we set out to deliver an affordable printer that sets new benchmarks across a number of key parameters – print quality, ease of use, productivity and power consumption,” said David Borg, General Manager, Fuji Xerox Printers Australia and New Zealand. “From busy SMBs to large workgroups with high average monthly print volumes, the Phaser 6700 is an ideal print solution.”

Best in class ease of use

Ease of use is a key aspect of the Phaser 6700's design. The 4.3 inch touch screen interface is incorporated to streamline user experience, with intuitive colour icons for simple navigation and walk-up operation. Users can also resolve most issues quickly thanks to the embedded troubleshooting videos, avoiding the wait for IT support. To further enhance usability, the Phaser 6700's toner cartridges are housed within the front panel of the device, enabling easy access when consumables require replenishment.

Superior print quality

The highest resolution A4 colour printer in its class, the Phaser 6700 offers superior print quality with true 1200 x 2400 dpi image reproduction and Adobe Postscript 3™ software for sharp, accurate results. The device also features intuitive Color by Words technology – an innovative new colour-matching program that enables users to fine tune colours to deliver outstanding results. Users can simply select from a unique menu of words, such as 'red apple', 'blue sky' or 'green grass' to fine tune the colours they desire.

Enhanced productivity

With an advanced 1.25GHz processor, the Phaser 6700 operates at continuously fast print speeds of up to 45 pages per minute in colour and monochrome. It can manage even the heaviest print loads, handling capacities of up to 2900 pages to allow users to work with minimal interruption. It also boasts a monthly duty cycle of 120,000 pages, enabling users to print large volumes with ease.

To keep pace with busy workgroups, a new 'Print Around' feature ensures continuous workflow, enabling active documents to be moved ahead of stalled jobs in the print queue. Plus, an email notification service alerts users about toner and paper shortages so that these can be tackled before they cause delays.

Sustainable operation and affordability

Designed to meet Energy Star standards for reduced power consumption, the Phaser 6700 offers the lowest power consumption in its class, reducing power bills. It also features innovative EA Eco Toner which fuses together at a lower temperature than traditional laser consumables. This reduces power consumption by up to 20 percent and carbon emissions by up to 35 percent, compared to traditional toner.

Automatic duplexing comes as a standard feature on the Phaser 6700, encouraging employees to print two-sided documents to reduce paper usage.

Cost is an important consideration for organisations that regularly produce high volumes.

Innovative split consumables technology means that toners and drums are housed separately unlike traditional laser printers which store consumables together forcing users to change them at the same time, no matter how much life is left in each. To maximise the life of consumables, the Phaser 6700 features high capacity toner cartridges to deliver around 18,000 pages in black and 12,000 pages in colour.

State-of-the-art security to safeguard sensitive information

The Phaser 6700 is designed with state-of-the-art security to protect confidential business data such as HR records and financial data. These include a Secure Print function which temporarily holds documents in a queue on the optional hard disk drive until the appropriate job owner enters a pin number at the control panel. The device also includes built-in IPv6 support and IPSec as standard security features. Advanced encryption technology is designed to safeguard sensitive information from unauthorised access and the Image Overwrite function actively removes unnecessary data from the printer's memory, keeping sensitive documents secure.

Availability and pricing

The Fuji Xerox Phaser 6700 is available from March through authorised channel partners and resellers at the recommended retail price of AU\$3499 + GST.

Contact Fuji Xerox Printers Australia on 1800 793 769 or visit www.fujixeroxprinters.com.au

Contacts

Corrina Anderson

02 9978 1410

mailto: corrina@writeaway.com.au

Claire Smith

02 9978 1408

mailto: claire@writeaway.com.au