

# FYI, i2 Technologies hosting Value Delivery Series with Gartner and Pricewaterhouse Coopers, in Sydney next Wednesday.

i2 Value Delivery Series comes to Sydney<BR>

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Inaugural Asia Pacific event is part of a global series of live events and Web seminars designed to bring the value chain message to business.

i2 Technologies, Inc., the leading provider of extended supply chain solutions, today announced that its Value Delivery Series will be held in Sydney on Wednesday, 5 September 2001. The series' debut in Asia Pacific is designed to provide business strategies and best practices for leveraging a company's extended supply chain. The event will be held at the Westin Hotel in Sydney. The event, hosted by Rodney Boyle, i2 managing director, includes presentations by three industry experts: Kristian Steenstrup, director, Gartner Group, will cover research and findings on supply chain collaboration. John LaVacca, partner, Pricewaterhouse Coopers, will offer thought leadership on effective collaboration across the value chain. Alec McQueen, i2 e-business director, will demonstrate how to unleash the value of a company's supply chain. The Value Delivery Series will also feature a case study on a high profile Australian company, examining the business benefits derived through using dynamic value chain solutions. A question and answer session will follow. Attendees will be invited to enter their name for a drawing of a complimentary two-day Value Assessment for their company. The i2 Value Assessment identifies and maps a company's individual opportunities and pain points, providing a tangible implementation blueprint to reduce costs and unlock profitability. The Value Delivery Series breakfast kicks off at 7.30 a.m. on Wednesday, 5 September 2001, at The Westin Hotel, 1 Martin Place, Sydney. The program concludes at 11a.m. Advance registration for the event is recommended. For more information and registration, contact Gabrielle Aitken on +61 3 9832 7618 or [australia\\_events@i2.com](mailto:australia_events@i2.com). About i2 i2 is creating real value for its global e-business customers through its i2 solutions, content, and marketplace platform. i2 allows businesses to create both private and public marketplaces, while improving the efficiencies of all participants. i2 provides a wide variety of collaborative e-business services for both the early stages and next generation of e-business adoption, with each service supported by decision optimisation, transaction management and content management solutions. Founded in 1988 and headquartered in Dallas with offices worldwide, i2's mission is to deliver US\$75 billion in value to its customers by 2005. i2 is a registered trademark of i2 Technologies, Inc. and the i2 logo design are trademarks of i2 Technologies, Inc. About the i2 Value Delivery Series The i2 Value Delivery Series is a series of live, free events and web seminars focused on leveraging dynamic value chains to reduce costs, increase revenues and unlock value. Designed to accommodate the demanding schedules of today's busy executives, the events are offered in two formats: live, regional half-day seminars and one-hour Web seminars. Both feature testimonials from i2 customers about the incremental value derived for their companies and trading partners through the use of dynamic value chain solutions. Other presenters include some of the world's leading e-business professionals and industry experts sharing their experiences and best practices for gaining a competitive advantage through dynamic value chain creation. For more information, go to <http://www.i2.com>. i2 Cautionary Language This press release contains forward-looking statements, including forward-looking statements regarding anticipated benefits and improvements from the implementation of i2's software solutions. These forward-looking statements involve risks and uncertainties that may cause actual results to differ from those projected. The risks and uncertainties include the customer's ability to implement i2 solutions successfully or to achieve benefits attributable to i2 products. For a discussion of factors which could impact i2's financial results and cause actual results to differ materially from those in forward-looking statements, please refer to i2's recent filings with the SEC, particularly the Form 10-K filed March 29, 2001 and Form 10-Q filed May 4, 2001. i2 assumes no obligation to update the forward-looking information contained in this news release.