

# Global Conference on Email Technology Kicks Off from Melbourne

This year's 100% virtual four-day email industry event features more than 120 speakers and topics ranging from list growth to blocklisting.

Over a thousand email marketing specialists and digital marketing professional from around the world will come together virtually next week.

Kicking off at 9AM local Melbourne on Monday the 22nd March, The Netcore Inbox Expo, is an international multi-day, multi-track event attracting everyone from the C-Suite at some of Australia's biggest brands through to engineers and marketing experts alike at vendors and agencies.

An entire track of content devoted to APAC at the biggest event of its kind, covering everything email.

Topics range from APAC industry leaders discussing email communication strategy, and APAC's unique deliverability challenges. The opening keynote is from Emma Egerton, Customer Strategy Lead at The Lumery will open the conference . Simon O'Day, Founder of The Lumery will also be presenting a keynote during the 4 day event.

Others presenters and panelists include Bryan Dobson of Bower House Digital, Nerida Cook of Bluewolf, Nhan Tran of Validity, Andrew Beeston of Oracle. Toshiaki Inishi of Dotdigital discussing the Peculiar issues with APAC deliverability. Karlien McLeod of CashRewards, Ryan D'Souza, Ian Deshays of Alchemy Worx, Dirk Jansen of Lead Online and Matthew Barnett of Bonjoro will all speak at the Inbox Expo.

Other speakers include leaders from organizations like Adobe, AOL Verizon, Oracle, Mapp, Change.org, Google, LinkedIn, Philips, Venable, The DMA and Spamhaus and many others.

"As someone who lived for several years in Sydney, am particularly happy to launch Inbox Expo from Australia with a focus on local content. The event is the only email industry conference and expo bringing together email marketers, email designers, email engineers, antispam, industry & business leaders to discuss the future of email," said Nely Bonar, Managing Director, emailexpert.

The Netcore Inbox Expo also provides multiple virtual networking options, including pre-scheduled one-to-one meetings, small group meetings of up to four, ad-hoc one-to-one networking and networking breakouts.

In addition to virtual networking, The Netcore Inbox Expo also offers certifications across a number of essential email practices and topics. Visit Inbox Expo to learn more about the available certifications, find the one that is best for you. All certifications can be integrated into one's LinkedIn profile.

To find out more, <https://inboxexpo.com/> or find us on Twitter @inboxexpo

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