

GuestCentrix completes new interface with Inntopia

Resorts can now manage their properties easily with an industry-leading PMS & e-commerce travel platform

SYDNEY & STOWE (March 6th, 2017) — CMS Hospitality, a leading provider of hotel reservation management systems today announced the integration of GuestCentrix Property Management System (PMS) with Inntopia's innovative travel e-commerce platform. The integration of these two systems allows resorts to more seamlessly manage availability, rates, and inventory to Inntopia's booking platforms through the GuestCentrix PMS interface. Reservation delivery from multiple electronic channels, web, mobile and OTAs are also available for hotels and resort customers.

"Connecting GuestCentrix PMS to Inntopia allows our customers to greatly enhance their online distribution strategy and drive more direct booking revenue from a range of multi-product packages that can be sold online," said Duncan Waterman, Director of Global Sales at GuestCentrix.

"We are very pleased to offer GuestCentrix resort clients a seamless yet affordable integration with Inntopia. The connection demonstrates our commitment to high value integrations with key partners for our hotel & resort clients."

"We are delighted to be able to integrate with a top PMS provider in the Australia, New Zealand and Asia markets," said Trevor Crist, founder and CEO of Inntopia. "Our reservation platform is used by over 80 major resorts and destinations across the globe, and this is one more example of how our technology can be easily integrated to help partners achieve increased efficiencies and boost online guest experience."

About CMS Hospitality

CMS Hospitality has been providing software solutions for more than 30 years.

Our GuestCentrix software solution is a proven multi-property hospitality system with clients ranging from small backpacker properties to 5 star resorts with over 2000 rooms, and accommodation groups of up to 100 properties.

Following our mantra of "Profit, maximise and simplify" we have helped our clients to become more profitable through better information available to them, maximise their revenues by ensuring the best rates are sold on the right day, and simplify their business by offering a software solution which is easy to use easy to learn and easy to navigate, and overall is intuitive.

GuestCentrix can be found installed in more than 25 countries globally with installations in Australia, New Zealand and the South Pacific and across Asia in Hong Kong, Malaysia and Thailand and thru into Europe, the UK and North America.

About Inntopia

Inntopia's industry-leading marketing and commerce technology helps resorts, hotels, and attractions drive satisfaction and revenue through every stage of the travel cycle. Our platform integrates with existing systems and enables dynamic product bundling, optimized online bookings on any device, automated messaging throughout the customer journey, and a 360-degree view of every guest. The result is more new and repeat bookings, larger reservations, and increased guest satisfaction with less resources. Inntopia's innovative technology solutions serve ski and golf resorts, water parks and attractions, destination marketing organizations, tour operators, hotels, and activity providers. Inntopia has partnerships with over 80 major resorts and destinations across the globe, including Aspen, Intrawest, Whistler.com, Thredbo (Australia), and World Golf Village.

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