

GuestCentrix wins big with Hostelling International USA

Largest roll out of hostel property management & revenue management software underway

The hybrid hotel/hostel markets leading property management system, GuestCentrix, developed by CMS Hospitality based in Sydney, has been selected by Hostelling International USA (HI USA) in a group-wide deal, the largest of its kind among hostels globally. The partnership will see HI USA, hosting over 1.2 million hostel overnights a year, deploying the GuestCentrix cloud hostel management suite comprising Hostel.Web property management system (PMS), Web Interface Manager for yield & channel connection management through SiteMinder, and GPad and GPhone for on the go mobile reporting.

Hostelling International USA's Helmut Rueckert, Senior Vice-President of Programs, said the decision to work with CMS Hospitality was made after a lengthy, thorough review of over a dozen hotel and hostel PMS products, and then extensive discussion with CMS Hospitality around development needs.

"HI USA found GuestCentrix to be the most comprehensive PMS in terms of features and ease of use and CMS Hospitality the most qualified partner to work with us to customize the product to meet our current and future needs...as well to meet the needs of the largest hostels around the world."

The rollout of Hostel.Web, which started in October last year following an initial 1-year pilot testing period with HI USA's Richmond, VA property, is particularly satisfying for CMS Hospitality who is the dominant provider of hostel & hybrid hotel property management technology in the Pacific region. GuestCentrix is already used by many of that region's leading independent properties and larger groups such as YHA Australia and YHA New Zealand.

Brian Manning, Managing Director of CMS Hospitality, said "We are delighted to be deploying Hostel.Web to Hostelling International USA properties and commend them for identifying that in today's competitive environment they needed to be providing their hostels with modern, easy to use, yet flexible management software. The hybrid hotel market has matured rapidly over the past few years and the sector is set for an exciting period of growth both in North America, Europe and Asia"

"We are very proud to be working with the entire team at Hostelling International USA rolling out the largest deployment of this kind, we believe globally and we look forward to the partnership with them for many years to come." Brian said

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