



HCL Technologies Names Jill Kouri as Global Chief Marketing Officer

New role critical to driving forward company's digital and growth agenda

New York, US/Noida, India, July 28, 2021: HCL Technologies today announced Jill Kouri's addition to the executive team as Chief Marketing Officer. A top marketing executive with nearly 30 years of corporate and agency B2B services experience, Kouri will lead the company's global marketing programs to advance HCL's focus on helping companies reimagine their business for the digital age.

"As HCL continues to drive its strategy to be the digital partner of choice for global enterprises and reinforce its industry-leading ESG practices, it is imperative to strengthen our marketing leadership," said C Vijayakumar, CEO and Managing Director, HCL Technologies. "Jill brings rich experience in areas from purpose articulation and global brand building to demand generation and sales enablement, and we are thrilled to welcome her to our leadership team."

Kouri joins HCL Technologies most recently from JLL (NYSE: JLL), where she was Chief Marketing Officer, Americas, for seven years. Prior to that, she spent 14 years in increasingly senior marketing leadership roles at Accenture.

"While I was familiar with HCL Technologies at a high level, I was completely in awe of the organization's rich history, culture and focus on innovation and entrepreneurial mindset," Kouri said. "HCL is at a critical point in its journey, having reached the \$10 billion revenue mark, and I am excited to lead the efforts to create more widespread brand awareness and affinity, all while driving a very strong growth agenda."

Kouri is a very strong advocate and driver for purpose and D&I initiatives. She is a board member with FGM Architects, and is involved in several non-profit initiatives including Dress for Success, where she is part of the Midwest Advisory Council. Kouri earned her bachelor's degree in Journalism from Bowling Green State University and has APR (Accreditation in Public Relations) certification from the Public Relations Society of America.

About HCL Technologies

HCL Technologies (HCL) empowers global enterprises with technology for the next decade, today. HCL's Mode 1- 2-3 strategy, based on its deep-domain industry expertise, customer-centricity and entrepreneurial culture of Ideapreneurship™, enables businesses to transform into next-gen enterprises.

HCL offers its services and products through three business units: IT and Business Services (ITBS), Engineering and R&D Services (ERS) and Products & Platforms (P&P). ITBS enables global enterprises to transform their businesses through offerings in the areas of applications, infrastructure, digital process operations and next generational digital transformation solutions. ERS offers engineering services and solutions in all aspects of product development and platform engineering. P&P provides modernized software products to global clients for their technology and industry specific requirements. Through its cutting-edge co-innovation labs, global delivery capabilities and broad global network, HCL delivers holistic services in various industry verticals, categorized as Financial Services, Manufacturing, Technology & Services, Telecom & Media, Retail & CPG, Life Sciences & Healthcare and Public Services.

As a leading global technology company, HCL takes pride in its diversity, social responsibility, sustainability, and education initiatives. For the 12 months ended June 30, 2021 HCL had consolidated revenue of US\$ 10.54 B. Its 176,499 Ideapreneurs operate out of 50 countries.

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