

# HelloCars launches \$49 Valet Test Drive

Sydney May 10 2017: After a hugely successful launch in Sydney, Australian start up HelloCars has launched an Australian-first – a \$49 Valet Test Drive, making test driving a car easier than ever.

One of HelloCars' experienced customer service specialists will come to your door in the Sydney Metro area, at a time that suits you to accompany you for a half-hour test drive – giving customers a chance to see how the car will suit their lifestyle.

"The standard 10-minute test drive you get at a dealership, or through a private sale, is too short and artificial to get much useful information about the car you're considering buying," HelloCars Director Paul Higgins said.

"We wanted our customers to be able to find out how the car will fit into their lifestyle – is there enough room for the baby seat? Does it fit in the garage? How does it work for the whole family?" he said.

HelloCars Director Michael Higgins said test driving a car can be a time-consuming and artificial experience – waiting at the dealership then driving around with a sales person on unfamiliar roads.

"Most people don't realise when they buy a car they've had a typical test drive in, they're subsidising all the other people who go on test drives in the price they pay for the car. We wanted people to have a transparent, obligation-free transaction with us and know that there are no hidden costs and that they're getting real value for money with half an hour's drive in their neighbourhood," he said.

HelloCars takes all the hassle out of buying a used-car, is guaranteed to be cheaper than a dealer and your car will be delivered right to your door wherever you are in Australia.

The reaction to HelloCars Sydney launch last year showed there was a big gap in the market for a more transparent and better value way of buying used cars that was also a great experience for customers.

Roy Morgan recently released a major state of the nation report with a focus on the automotive industry and found that Australians are increasingly wanting to buy cars completely online – citing 2025 as a "tipping point" where most people will be transacting online.

HelloCars also recently announced its expansion and now offers delivery Australia-wide.

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## ABOUT HELLOCARS

HelloCars is a Sydney-based start-up which gives Australians a safer, more convenient and better-value way to buy and sell used cars, without the hassle.

Being a technology-driven business means HelloCars can sell cars for a highly competitive upfront price, guaranteed to be better than any dealer. You can buy a used car with HelloCars securely knowing you have a seven-day, 500km money back guarantee, a minimum three-month warranty and it will be delivered right to your door [www.hellocars.com.au](http://www.hellocars.com.au)

HelloCars has been selected as a Westpac Business of Tomorrow 2017.

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