



Here's a happy little gift film from Moleskine Photo Books

Get all wrapped up in Moleskine these holidays!

Moleskine fans are classic, creative, and love to express themselves. The only difficulty is which Moleskine Photo Book or Album to choose? Well, we have just solved that for you. Now Moleskine fans can create their own piece of classic Moleskine and put themselves and their friends inside it.

This customizable stop-motion film gives Moleskine lovers the opportunity to send a personalized gift film to someone they love (or just like a lot!) – anywhere in the world. The gift film recipient gets to make their very own Moleskine Photo Book or Album. They can upload photos, images, text and video, share a digital version... and invite friends to collaborate on it with them. The gift film itself is easy to make, stylish and you can even add a bonus kiss for the extra loved-up. All you need is an image of yourself and the giftee or, if this isn't possible, you can just send as is.

It's the perfect gift this holidays – check it out here.

About Moleskine Photo Books

www.moleskinephotobooks.com is a collaboration between the maker of legendary notebooks and the award-winning international photography book publisher PQ Blackwell, the creators of MILK Photo Books www.milkbooks.com, to enable anyone to create and print their own beautiful photo books and albums with the true quality of Moleskine.

About Moleskine

The heir of the little black notebooks used by avant garde artists and writers of the last two centuries, Moleskine is now a global company dedicated to the design of open platforms for creativity; notebooks, diaries, bags, pencils, pens, reading accessories; tools for fostering imagination, blank space for recording and organizing ideas, and for carrying our analog cloud of objects with us in our ordinary and extraordinary journeys. With headquarters in Milan and offices in New York, Hong Kong, and Shanghai, Moleskine is synonymous with culture, travel, memory, imagination, and personal identity – in both the real world and the digital world.

www.moleskine.com

About PQ Blackwell

M.I.L.K. (Moments of Inspiration, Love and Kinship) was created by PQ Blackwell to find unique and geographically diverse images that portrayed and celebrated humanity and its relationships. Moments of Inspiration, Love and Kinship has always been at the heart of PQ Blackwell, and it is this spirit that now forms the basis of MILK Photo Books and makes it possible for anyone to create their own beautiful photo books and albums.

PQ Blackwell collaborates with some of the world's leading photographers and individuals. The company's authors include international luminaries Nelson Mandela and Archbishop Desmond Tutu, and eminent photographers Albert Watson, Andrew Zuckerman, Tim Flach, and Platon. Its projects include the New York Times bestseller *Conversations with Myself* by Nelson Mandela featuring a foreword by Barack Obama that has been published in 33 languages.

www.pqblackwell.com

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