



Hickory's Heroes Press Release

Hickory's Heroes Program To Support Complex Colorectal Service At The Royal Children's Hospital

The Hickory Group will donate \$75,000 per year over the next three years to a Complex Colorectal Service (CCS) in the Royal Children's Hospital. The CCS has been established to support families and patients with complex gastrointestinal and colorectal conditions.

The Complex Colorectal Service (CCS) is a program that connects families with dedicated gastrointestinal and colorectal specialists. This care hub coordinates families with relevant services and professionals, around the clock.

The CCS will allow parents to call a dedicated specialist who is familiar with their child's condition at any time of the day or night. This specialist will then be able to coordinate and connect the caller with the appropriate services and care.

The Hickory Group hopes that the establishment of the CCS will help to remove the stigma attached to colorectal conditions and connect families with the vital resources they need. The program will provide extensive care and research for patients and will strive to give parents a sense of normality and control.

The Hickory Group is a company based on innovation and empowerment. We are constantly looking for ways to give back to the community. The Hickory Group was founded on strong family values that continue to inform and form the basis of our community contributions. We have a rich history of community engagement and continue to sponsor a range of educational and social causes throughout the country.

The Hickory's Heroes program champions programs and services that align with our innovation and empowerment principles. The Hickory Group is committed to facilitating innovative medical practices that improve the outcome of patients suffering from gastrointestinal and colorectal conditions.

We believe the CCS service will provide invaluable support and empowerment to the families and patients battling gastrointestinal conditions. As a family business, Hickory Group is honoured to support families at the Royal Children's Hospital.

Colorectal Surgeon, Associate Professor Sebastian King believes Hickory's contribution will help shine a light on the impact of colorectal conditions. He says that although "there is a lot of stigma" associated with colorectal conditions, "backing from a highly respected and established organisation, like Hickory Group will help families and patients and give community support in a way that hasn't been felt before.

Hickory representatives recently visited the Royal Children's Hospital and were introduced to the families and patients the CCS would assist. This gave them the opportunity to see, first hand, the positive impact a 24-hour nurse and specialised facilities would have on the quality of life for both patients and their families.

The Hickory Group is proud to continue to facilitate innovation and empowerment throughout the community. We remain dedicated to supporting the Royal Children's Hospital in providing transformative patient and family services and care. We will continue to honour our social responsibility to make a lasting difference in the community.

We look forward to witnessing the positive long-term impact the CCS has on patients and families dealing with gastrointestinal and colorectal conditions. Please contact us on:

<https://www.hickory.com.au/contact-us>

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