



How To Get The Awesome New Unique Talking Surf Service!

Exclusive To All The World Famous Gold Coast Surf Spots.

GOLD COAST, QLD, Sept 25th 2019 - A new FREE voice-activated service for the surfing community, has been developed locally in City of Gold Coast. SWELL BUDDY provides today's hourly swell conditions at 20 of the Gold Coast's iconic, world-famous surf spots. It's fast, easy and free to use on over one billion android devices and one hundred million smart speakers. Swell Buddy users simply use their voice to ask Google Assistant-enabled phones and home speakers for their Gold Coast Beach. Swell Buddy responds with the current wave height, frequency and direction. This simple swell information is designed to help surfers make a quick decision if it's worth a surf. What's unique about this service, is it is 100% hands-free, which means it is safe to use when driving down the M1 and deciding where to surf. Users can change their choice of Gold Coast beach and also select a different time, all just by talking - no need to type or text.

To activate SWELL BUDDY no download is needed. Users of Android phones just need to hold down the home button for a second to activate Google Assistant. iPhone users can ask Siri for the Google Assistant. Once the Assistant is active, just say "Hey Google Talk to Swell Buddy" and follow the prompts. Swell Buddy is available in the same way on all Google Home, Nest & Hub speakers and screens. Try it -Free on Google Assistant Swell Buddy is also available on all Amazon Dot, Echo and Show devices. Just ask Alexa to enable Swell Buddy. Try It - Free On Alexa Swell Buddy is developed by Pete Whelan. After enjoying long walks on Palm Beach, Pete wanted to create a useful service for the local surf community.

Find Out More at Program Productions

-more- Notes To Editor: PROGRAM PRODUCTIONS helps live entertainment & sports businesses to utilise new voice-activated technologies to enhance customer experiences, increase revenues and optimise operations. Cross-Platform voice-controlled applications are developed for Google Assistant & Amazon Alexa. The Buddy Range of free voice-activated services includes Access Buddy, to help disabled people plan trips to concerts and events. Carbon Buddy is developed to help attendees understand how to offset CO2 emissions released on journeys to festivals. Program Productions is based in Varsity Lakes, Gold Coast. Program Productions

GOOGLE ASSISTANT is a free voice assistant available on over one billion android devices. It is built into phones, speakers, smart screens, TVs, cars, wearables and more. For more information visit <https://assistant.google.com/>

ALEXA is a free voice assistant available on over one hundred million Amazon Smart Speakers and Screens. Alexa is also available as an app from the Google Play Store and the Apple App Store. For more information visit <https://alexa.amazon.com.au>

HELPFUL LINKS

How to get Google Assistant On An iPhone How to Use Alexa On An Android Phone How to Use Alexa On An iPhone ###

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