

Humanitix, the Australian not-for-profit ticketing platform, partners with Facebook to fund education with booking fees.

Humanitix today announced their integration as an events ticketing partner with Facebook.

Humanitix is the not-for-profit ticketing platform that gives events impact. It makes event management a delight, and directs 100% of the profits from booking fees toward education projects, such as literacy programs for young girls.

The partnership between Humanitix and Facebook involves a new integration that allows events to go live on both platforms simultaneously – without needing to recreate the event on Facebook.

Josh Ross, Humanitix Co-CEO, said: "It's absolutely incredible that Facebook has chosen to partner with Humanitix. It's going to mean our event organisers can reach more people and sell more tickets – which in turn provides more funds for scholarships and education programs for the world's most disadvantaged students. It's about running events with impact."

Will Easton, Managing Director, Facebook Australia and New Zealand said, "This partnership is a rethink of how charity can be done. The partnership with Humanitix means event organisers can share their events with their community on Facebook and, as a result, their community will fund incredible work in education. Every purchased ticket counts."

Josh explains, "Humanitix is a charity for the tech-generation. We don't ask for donations. We ask anyone running an awesome event to use our platform, because your booking fees can change lives. In other words, don't waste your precious dollars when they can help others."

Over the past 12 months, Humanitix has contributed more than \$350,000 from booking fees toward their programs. Their Nutrition for School Children program, delivered with OzHarvest, recently achieved the milestone of 100,000 meals for disadvantaged kids. Humanitix also works to fund education programs for girls in disadvantaged communities around the world, and scholarships for indigenous students.

Humanitix has been used to ticket everything from wine and food festivals, to techno dance parties, to school gala dinners, to international conferences.

Silicon Valley's Singularity University Sydney Summit switched to Humanitix in 2019 and are now the first conference in Sydney to be trialling facial recognition at check-in for attendees. Conference organiser, Christina Gerakiteys said, "We love working with Humanitix and are consistently blown away by their innovation – integration with Facebook is just another great piece of the puzzle."

Commenting on the Facebook/Humanitix partnership, Paul Fletcher MP, Minister for Communications, Cyber Safety and the Arts, said: "Humanitix has had a meteoric rise since its start-up at a kitchen table in my local electorate of Bradfield. It has been supported by Google.org and the Atlassian Foundation, won the NSW Premier's Award and has become the fastest growing ticketing platform in Australia and New Zealand. It's great to see Facebook getting behind them. This support will help Humanitix to keep on with its mission to make a difference in our community."

For Journalists: Possible story angles

Good news for event organisers: Sync your event between Humanitix and Facebook.

Aussie tech-charity scores big partnership with Facebook.

That event on Facebook just might fund a child's education.

The team is available for interviews

Contact Adam Long, Chief Growth Officer on 0421 498 170 or adam.long@humanitix.com.au

Download photography, logos and the media kit [here](#).

FAQ

What is Humanitix?

Humanitix is the not-for-profit ticketing platform that gives events impact. We make event management a delight, and then direct 100% of the profit from booking fees towards education projects, such as literacy programs for young girls.

Who uses Humanitix?

Anyone running events – whether an independent community event or an international conference.

By ticketing their event with Humanitix, Singularity University funded 10,000 days of education, the Football Federation of Australia funded 2 years of girls' education from a single match, and The Grounds of Alexandria funded 15,000 meals for disadvantaged children.

What has Humanitix achieved?

Humanitix is now the fastest growing ticketing platform in Australia, and has contributed more than \$300,000 to education programs.

Why is Humanitix different?

Humanitix is an exciting case of scalable social innovation, capable of transforming both the role of business and radically growing the funding pool for education programs. It's a charity for the tech-generation.

Why education?

We believe education is the ticket to opportunity. With access to primary and secondary schooling and the support needed to stay in school, kids live healthier, more fulfilling lives and can escape the traps of poverty. Our work ranges from scholarships for Indigenous students, through to meals for disadvantaged Aussie kids, through to education programs for young girls around the world.

How did it get started?

Humanitix was created by Joshua Ross and Adam McCurdie, who left lucrative jobs in finance to make Humanitix happen. Funding has come from many foundations, including Google and Atlassian's, as well as a range of philanthropists.

Where can I find out more?

Visit Humanitix.com

Or contact Adam Long, Chief Growth Officer: 0421 498 170 or adam.long@humanitix.com.au

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