



IFIP IP3 to Drive the Professionalism Agenda at WSIS Forum 2015

Thursday 21 May, 2015: IFIP's International Professional Practice Partnership (IP3), the global body for professionalism in Information and Communication Technology (ICT), will highlight the importance of professional standards in providing the world with trustworthy technology at next week's World Summit on the Information Society (WSIS) Forum 2015.

The world's largest annual gathering of the 'ICT for development' community, WSIS Forum 2015 is expected to attract up to 2,000 government decision-makers, industry leaders and other stakeholders to Geneva for the five day event.

IP3 President, Brenda Aynsley, will present a High Level Policy Statement at the event as well as co-leading a workshop entitled: 'Partnering for Success: Creativity and Professionalism in Delivering Trustworthy ICT'.

"As technology increasingly pervades every aspect of our lives – from business and industry to government, education and entertainment – the importance of professionalism to deliver trustworthy technology cannot be overstated," said Ms Aynsley. "Indeed, our growing reliance on ICT means any failure to drive the highest professional standards could pose significant risks to commercial transactions, technology infrastructure and even to human life."

Ms Aynsley, who is also President of the Australian Computer Society, is one of three high profile speakers delivering the IP3 workshop:

Brenda Aynsley - Managing the risks of ICT the global profession. The undesired consequences of leaving ICT to just anybody; the role of governments in building the knowledge economy.

Stephen Ibaraki - The evolving dependence on ICTs in the Second Machine Age.

Moira de Roche - IFIP IP3 developing global partnerships to deliver the gold standard of professionalism.

"In the global information economy, disruptive technologies like mobile computing, the Cloud, big data/analytics, 3D printing, the Internet of Things, social media, advanced robotics and artificial intelligence are driving enormous change. To ensure that society benefits from these developments, we must collaborate to develop policies and legislative guidelines that protect users from any potential negative impacts while providing opportunities for growth and prosperity," she said.

The IP3 workshop will be presented on Monday 25th May while Ms Aynsley will present her High Level Policy Statement on Tuesday 26th May. For more information, see <https://www.itu.int/net4/wsis/forum/2015/>

Part of IFIP (International Federation for Information Processing), the global professional federation of societies and associations for people working in ICT, IP3 was established to encourage development of ICT professionals, define standards and to recognise professional excellence. See <http://ipthree.org/> for more details.

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About IFIP

IFIP is the global professional federation of societies and associations for people working in Information and Communications Technologies and Sciences. Established under the auspices of UNESCO in 1960 and recognised by the United Nations, IFIP represents ICT professional associations from more than 50 countries and regions with a total membership of over half a million. It also brings together more than 3,500 scientists from industry and academia, organising them into over 100 Working Groups and 13 Technical Committees to conduct research, develop standards and promote information sharing. Based in Austria, IFIP organises and supports over 100 conferences each year, fostering the distribution of research and

knowledge to academics and industry practitioners alike. See <http://www.ifip.org/> for more information.

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