



IFS named a Major Player among SaaS and Cloud-enabled ERP Vendors in IDC MarketScape

MELBOURNE, APRIL 16, 2019: IFS, the global enterprise applications company, announces that its enterprise resource planning (ERP) suite has been positioned as a Major Player in the IDC MarketScape: Worldwide SaaS and Cloud-Enabled Operational ERP Applications 2019 Vendor Assessment*. IFS provides one complete ERP solution for global businesses that manufacture and distribute goods, maintain assets and manage service-focused operations. Recent cloud ERP customers include ÅF, the international engineering and design company, Thetford, world market leader in mobile sanitary systems, Samhall, one of Sweden's largest service providers, and Jackon Group, one of Europe's leading manufacturers of polystyrene products. The IDC MarketScape positioned IFS in the Major Players category, based on a comprehensive analysis of the company's strategies and capabilities. The research study notes the following strengths in IFS's suite of technology:

- Customer intimacy: IFS recognises that deep industry knowledge is key to its customers's success because manufacturing experts have for decades worked closely with customers to perfect their solution, resulting in some customers achieving twice the ROI improvement. AI was applied to the IFS Dynamic Scheduling Engine for a transportation company, which increased the availability of working machines by 20%—allowing more contracts to be completed without the addition of staff.
- Flexible product: IFS has multimode manufacturing capabilities, visual drag-and-drop functionality for operational planning and scheduling, integrated eco-footprint functionality, integrated service management, and complete functionality for product life-cycle management.
- Cloud first and innovation: IFS Applications strategy is to have a cloud-first mindset. IFS does major investments to adapt and engineer IFS Applications for the cloud. IFS currently enables IoT, data imaging, data integration, and BI/advanced analytics. IFS also supports in its IFS Labs blockchain, artificial intelligence/machine learning, RPA, AI, HoloLens, VOX, and conversational UI.

"Reports like this IDC MarketScape validate the industry-leading product capabilities of which IFS is proud to deliver to ERP customers around the globe," said Antony Bourne, President, IFS Industries Business Unit. "Our entire organisation, including product management and development, is architected to serve the current and future needs of our customers. By maintaining a direct line of communications with customers, prospects and partners, we can offer an ERP platform that delivers the kind of business value our customers expect from IFS." Access the IDC MarketScape excerpt here: <https://info.ifsworld.com/2019-IDC-MarketScape-ERP.html>. Learn more about IFS Applications here www.ifsworld.com/corp/solutions/ifs-applications/. *IDC MarketScape: Worldwide SaaS and Cloud-Enabled Operational ERP Applications 2019 Vendor Assessment, IDC #US43702818, March 2019 About IDC MarketScape: IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilises a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors. About IFS IFS™ develops and delivers enterprise software for customers around the world who manufacture and distribute goods, maintain assets, and manage service-focused operations. The industry expertise of our people and solutions, together with commitment to our customers, has made us a recognised leader and the most recommended supplier in our sector. Our team of 3,500 employees supports more than 10,000 customers worldwide from a network of local offices and through our growing ecosystem of partners. For more information, visit: IFSworld.com Follow us on Twitter: @ifsworld Visit the IFS Blog on technology, innovation and creativity: <https://blog.ifsworld.com/>

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