

Inside Golf editor wins esteemed media award



Australia's Most-Read Magazine editor collects third AGMA honour

The Australian Golf Media Association (AGMA) recently announced the winners of the 2015-2016 Australian Golf Media Awards, honouring excellence in golf media.

Inside Golf Group Editor Richard Fellner took top honours in the "Best Opinion" category, receiving the illustrious award for work in his Page 5 Starters Box column.

Fellner's editorial, Suited to a tee: going beyond the Red White and Blue (March, 2016, available here), was praised by the judges for its progressive insight into helping golfers and golf clubs adopt a "colour blind" attitude to help foster greater enjoyment of golf.

"Richard's prolific output of editorials on all facets of golf have been read by many," the judges' comments said. "This insightful comment piece urged Clubs to make greater use of a variety of tee boxes and remove the stigma of hitting off shorter tees to encourage greater enjoyment, faster play and better variety for every golf course."

This is Fellner's third Australian Golf Media award, following his 2011-2012 "Best Column" award, and his 2006-2007 award for "Best Photojournalism".

"I am tremendously honoured and humbled to receive this award," Fellner said. "An award like this represents a team effort; I'm fortunate to have a highly-supportive group at Inside Golf. Our publisher, Sam Arthur, regularly encourages the editorial team to 'push the boundaries' with progressive and passionate articles like these. I would also like to thank the many readers of Inside Golf. Their feedback, ideas and support over the years has been instrumental in helping us to craft innovative content, and produce what has become Australia's Most-Read Golf Magazine."

The award ceremony was held at the AGMA annual dinner at Sydney's Bonnie Doon Golf Club during last month's Emirates Australian Open. AGWA 2016 Honouree Peter Senior presented the awards in front of dignitaries from the International and local golf scene including Mr John Hopkins OAM the Chair of Golf Australia and Mr Keith Macintosh the Captain of the R&A.

Other winners included Brett Robinson (Australian Turfgrass Journal) who captured two awards, "Best News Report" and "Best Visual Medium"; Bruce Matthews (Golf Victoria Magazine) for "Best Feature", Bruce Young (iseekgolf) for "Best Reportage, Women's Golf"; and CHANNEL 7 for "Best Electronic Media."

The Australian Golf Media Awards were created for media professionals who cover Australian golf and golfers in the print, internet, radio, television and photography sections of the Australian Media. The judging panel is led by former Melbourne Herald editor Bruce Baskett and representatives from Golf Australia, the PGA of Australia and the Australian Ladies Professional Golf Inc.

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