

# JOHN MCAFEE TO SPEAK AT STARTCON.COM IN SYDNEY ON NOVEMBER 23 2019

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John McAfee to speak live via video on freedom, privacy and technology including cryptocurrency, computer security, blockchain and his new decentralised currency exchange McAfeeDex.

Freelancer CEO Matt Barrie to interview McAfee on his political campaign and how innovation can win back privacy and freedom.

United States 2020 Presidential Candidate John McAfee will be a keynote speaker at StartCon, Australia's leading technology, startup, corporate innovation & growth conference to be held at Royal Randwick Racecourse on Friday 22nd and Saturday 23rd November 2019.

At StartCon, McAfee will discuss topics of freedom, privacy and technology including cryptocurrency, computer security, blockchain and his new decentralised currency exchange McAfeeDex.

He will join over 55 global leaders in technology including Australia's 29th Prime Minister Malcolm Turnbull and experts from eBay, Lyft, Airbnb, Airwallex, Uber, The Iconic, and more, during the two day event, with 4000+ attendees, 160 exhibitors and hundreds of startups in attendance.

A lifelong advocate of personal freedom, McAfee now applies his passion, energy and vision to evangelising blockchain and cryptocurrency adoption. He uses his reach to encourage individuals to look beyond investing at all of the positive social change made possible by the blockchain.

In 2016 McAfee ran for President of the United States on a platform of Freedom, Privacy and Technology. He is running again in 2020, this time to draw public attention to the blockchain and cryptocurrency revolution."

"Cryptocurrencies will either free us or further enslave us depending on the choices that we make now," he says.

Matt Barrie, Chief Executive and Founder of Freelancer.com says, "John McAfee is a world renowned technology entrepreneur, having founded McAfee Antivirus. His fame has only grown since then, running as a US Presidential Candidate and he is now universally known as a vocal activist for privacy and freedom through technology. John's tweets constantly hit global headlines and move entire markets.

I look forward to debating the escalating battlefield for privacy and freedom as technology facilitates both a creeping infringement and increasing ability to protect one's rights, and new missions including his presidential campaign and McAfeeDex, with John at StartCon."

StartCon brings together the world's best experts to provide actionable insights into how to start and growing world class technology driven businesses. Whether you are an entrepreneur, corporate innovator, working at a startup or are thinking about starting a business - if there is one event you must attend this year - it's StartCon.

StartCon 2019 will feature expert workshops, a tech expo, hackathon, masterclasses, a FinTech stage, a Disruption stage, VIP lounge and an artificial intelligence (AI) stage. Guests can also attend networking events, experience live gaming and visit a startup alley that includes some of the most innovative businesses in the local market and across Asia.

You can follow John McAfee on Twitter at <https://t.co/hmSjOeLArY>.

Joining John McAfee at StartCon 2019 on November 22-23 will be speakers including:

## International Speakers

Malcolm Turnbull, 29th Prime Minister of Australia  
Jenny Arden, Director of Design @ Lyft, formerly AirBnb  
Joe Fahed, Global Products Operations Manager @ Uber  
Tony Aug, CTO & VP, Technology & Strategy, Digital @ Arrow  
Petra Hofer, Technology Leadership Advisor, fmr eBay Director of Technology  
Dan Lok, Founder, Influencer @ Closers.com  
Eric Siu, Owner and CEO @ Single Grain  
Alberto Antinucci, Digital Innovation Strategist & China Expert @ Antinucci Consulting  
Katie Burke, Chief People Officer @ Hubspot  
Amy Peck, Senior Director of Enterprise Content @ Vive Studios  
and more!

## Local Speakers include

Fred Schebesta, CEO & Co-founder @ Finder  
Ashik Ahmed, CEO, CTO & Co-founder @ Deputy  
Vivek Bharadwaj, Marketing Science @ THE ICONIC  
Dr Jemma Green, Executive Chairman & Co-founder @ Power Ledger  
Chris Smith, Founder & Director @ BIG Esports  
Craig Rees, VP & Head of Engineering @ AirWallex  
Taryn Williams, CEO & Founder @ theright.fit  
James Spencely, VC Investor & Mentor @ Jamesspencely.com  
Greg Cross, Serial Entrepreneur @ Soul Machines  
Alex Moss, CEO & Head Designer @ Canaria  
Daniel Wearne, Head of Design @ Up Banking  
Alex McCauley, CEO @ StartupAus  
Sarah Tang, VP, Enterprise @ Freelancer.com  
Helen Souness, CEO @ RMIT Online  
Randall Noble, COO @ Hive Gaming  
Dr Michelle Perugini, CEO & Co-founder @ Presagen  
Simon Banks, Managing Director & SVP @ HyperWallet  
Ali Anderson, Manager of Outreach Programs @ Australian Institute for Machine Learning  
and more!

More StartCon 2019 speakers will be announced in the coming weeks.

StartCon 2019 features multiple tracks for startups, marketing and growth professionals, designers, engineers, tech experts and corporate innovators and is jam-packed with:

Expert workshops  
Tech expo  
Hackathon  
Masterclasses  
FinTech stage  
Disruption stage

Artificial intelligence stage  
VIP lounge  
Multiple networking events  
Live gaming  
Kids coding camp  
Startup alley that includes some of the most innovative businesses across Asia

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#### About StartCon

StartCon (formerly SydStart) is the largest Australian startup and growth conference, expo and entrepreneur community, established in 2009. Thousands of technology startup professionals, investors and ecosystem participants have already experienced StartCon events. This year's conference will be held on November 22nd & 23rd at Royal Randwick Racecourse, with world-class international speakers in entrepreneurship and growth marketing, high quality workshops and an expo showcasing the biggest tech names and high-growth startups in Asia Pacific.  
<http://www.startcon.com>

Submissions for Pitch for \$1 Million - Submissions can be made online with entries encouraged from startups in all sectors including, but not limited to, Advanced Manufacturing, Robotics, Blockchain, AI, Big Data, Adtech, Digital Media, Edtech and more.

#### **Contacts**

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