

Justice is served! ThreeBestRated.com.au wins a significant UDRP case challenging their Aussie Domain

WIPO's Landmark judgment in a UDRP case gives Three Best Rated® the authority to secure its Aussie domain (<https://www.threebestrated.com.au/>), which came under dispute a couple of months ago.

Three Best Rated.com.au Vs Three Best Rated Pty Ltd, Australia

Since the Names of the companies is itself under dispute and both sound similar, to avoid further confusion, let's call Three Best Rated Pty Ltd, Australia as the complainant, and ThreeBestRated.com.au as the respondent.

The complainant, a new Australian company, which came into existence on October 3, 2019, in a notorious motive, tried to snatch the trade and goodwill of the respondent ("ThreeBestRated.com.au") by incorporating their phrase "Three Best Rated" and its Australian domain ".com.au". The complainant has also lodged a complaint to WIPO Arbitration and Mediation Center challenging Three Best Rated.com.au Australian domain on March 23, 2020.

For the respondent, an authentic multinational ranking site, the complaint came as a combination of surprise and shock. It is not a mere dispute on the domain name but a grave infringement of their intellectual property rights and reputation.

ThreeBestRated.com.au, registered with GoDaddy.com, LLC, is the domain that has come under the dispute. The respondent had been rendering its services in Australia as a reputed independent rating site that lists the top 3 local businesses, professionals, restaurants, and health care providers in any given location since 2017 through the same domain.

The respondent has decided to fight back to claim its domain status. In a heartwarming move, the respondent is represented by Baxter Patent Attorneys Pty. Ltd. The Baxter Patent Attorney is one of the three best rated® patent attorneys in Sydney, Australia, listed on the respondent's site.

The WIPO's Arbitration and Mediation Center has appointed an Administrative panel to look into this dispute.

As arguments from the complainant and the respondent came into the foray, the respondent has successfully testified with the concrete evidence to prove their domain ownership and seniority in holding the domain name. Eventually, further arguments verifying the legitimacy of the respondent have significantly destroyed the odds. Apparently, the sole panelist declared judgment in favor of the respondent (Three Best Rated.com.au). The complainant is declared guilty of involvement in Reverse Domain Name Hijacking and Bad faith.

Truth and Justice are Immutable. Truth triumphed in the battle fought by the respondent in claiming their domain ownership. The judgment pronounced by the WIPO's Administrative panel is a testament to the respondent's invincibility in terms of their business legitimacy and indigenous domain sovereignty. Three Best Rated.com.au expresses its gratitude to Baxter Patent Attorneys Pty. Ltd and its clientele for their support during this ordeal.

Amidst the vicious companies such as the complainant, who are trying to steal the identity and trade of a reputed business, The respondent, ThreeBestRated.com.au, unflinchingly functions with honesty to provide its authentic service to help the citizens of Australia on a day to day basis.

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