

Ken Kroeger wins 2018 ACT Chief Minister's Pearcey Entrepreneur Award

Seeing Machines Executive Chairman and CEO recognised at the ACS Canberra 25th Annual Conference

The Pearcey Foundation today announced Ken Kroeger, CEO of Seeing Machines as this year's recipient of the 2018 ACT Chief Minister's Pearcey Entrepreneur Award. The award was presented by ACT Chief Digital Officer Bettina Konti, representing the ACT Chief Minister Andrew Barr at ACS Canberra's 25th Annual Conference. The Pearcey Award recognises entrepreneurs for taking a risk, making a difference and inspiring others in the development of the Australian information and communications technology industry. Ken Kroeger joined Seeing Machines in 2011 as CEO. As a business visionary, Ken leads technology innovation at the company and focuses on identifying potential new markets. Under his leadership, Seeing Machines has developed into a global industry leader in driver-machine interaction, focusing on computer vision, eye-tracking and intervention safety products and services. From its Canberra base, Seeing Machines serves a growing market in Europe, North America, Latin America, the Middle East and Asia Pacific, and counts Caterpillar, General Motors, Emirates, Bosch, Progress Rail, Coach USA and Transport for London among its major clients. "This is a well-deserved accolade. Ken has had a massive impact on the local ICT industry since he arrived in Australia in the 1990s and founding a number of pioneering technology companies," said Brand Hoff AM, ACT chair, Pearcey Foundation. "We'd also like to acknowledge the ongoing support of the ACT Government and the Chief Minister Andrew Barr for our industry by endorsing and participating in this prestigious ICT award." Raised in an entrepreneurial family, Kroeger's commercial acumen was nurtured from an early age, and his understanding of computer technology was honed at the North Alberta Institute of Technology, Canada. Kroeger co-founded 3D-simulation and training provider Catalyst Interactive and his previous roles and experience leading companies has provided him with in-depth exposure to a wide range of industries, governments, and defence and security agencies at an international level. For more information about previous ACT Pearcey Entrepreneur Award winners, go to <https://pearcey.org.au/act>. Other 2018 State Awards NSW: to be presented in conjunction with ACS NSW at Sydney Startup Hub on 1 November. QLD: to be presented at a gala dinner in conjunction with ACS, AIPM, AISA, APSco, ICSC, IIBA, ISACA, ITFGC, ITSMF, SIBA and WiT on 10 October. Event details to be confirmed. SA: presented to Tony Clark of Rising Star Pictures during the ACS SA Branch Forum on 28 August. TAS: to be announced in conjunction with ACS and Tasmanian Disruptor Award finalists. Event details to be finalised shortly. VIC: awarded jointly to the co-founders of Rome2rio Bernie Tschirren and Michael Cameron on 28 August. WA: awarded to Dr Mark Andrich as part of the WAITTA Incite Awards on 15 June. -- About the Pearcey Foundation The Pearcey Foundation Inc. is a non-profit organisation established in 1998 to raise the profile of the Australian Information and Communications Technology (ICT) industry and profession. It was created in the memory of one of the greatest pioneers of the Australian ICT industry, Dr Trevor Pearcey. By celebrating the heroes in our industry, past, present and future, the Foundation is looking to attract and encourage young Australians into this most exciting of global high technology sectors of our nation. Web: www.pearcey.org.au Twitter: @Pearcey_org #pearceyawards #ACSCanberra LinkedIn: Pearcey Foundation #pearceyawards #ACSCanberra

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