

KUHN Farm Machinery impresses at Expo in Naracoorte SA

Over the last two days, the small town of Naracoorte, SA, experienced an influx of KUHN dealers and customers attending the KUHN Farm Machinery Expo 2020 hosted on a nearby property. With almost 400 registered attendees over the two days, the Expo exceeded attendance at their previous event in Cowra, NSW, in 2017. The event has been a unique opportunity for attendees to see first-hand over 30 of KUHN's cutting edge hay, silage, tillage, spraying, spreading, and feed mixing machines that are available in the Australian market. The highly anticipated KUHN SB 1290 iD large square baler was the highlight of the Expo and Mr. Michael Murer, KUHN Australia Marketing Manager, and Baler Product Specialist said: "The live demonstration of the baler was a tremendous success. The baler has exceeded sales expectations in the Australian market, and on the back of the Expo I anticipate that sales will only continue to grow." Also, on display for the first time in Australia was the show stopping OPTIMER L12000 disc cultivator. "The OPTIMER L12000 is wider, stronger, faster and meets the requirements of large-scale farmers looking for high work output, optimal comfort and a perfect ground tracking system without compromising work quality," said Michael. Throughout the Expo, attendees and dealers were able to see the KUHN difference through the company's strength and technology in design and manufacturing. In addition to live demonstrations and machinery displays, KUHN also offered product workshops, presentations, exclusive access to special finance offers, and a competitive silent auction. Mr. Bruno Fetiveau, Managing Director of KUHN Australia, commented that "as the world's largest farm implements manufacturer, the Expo is important for KUHN customers and dealers to be able to learn from our technical product specialists and showcase our extensive product range in real world conditions." KUHN also had global product experts and international KUHN factory experts from France and The Netherlands in attendance. These representatives provided exclusive industry insight to the dealers and customers on KUHN machines and the future of farm machinery. Following the event, Mr. Fetiveau, reflected that "the KUHN Expo 2020 has once again been a huge success. Dealers and customers travelled to South Australia from across the country to learn about the innovative farm technology KUHN has to offer. As always, KUHN remains committed to delivering exclusive knowledge, information, and insight about how our products can make a real difference to our customers farming operation". After the Expo, KUHN will be selling, at market price, the hay bales made during the live demonstrations and donating all proceeds to Rural Aid Australia. For more information and to learn more about the KUHN difference, visit www.kuhn.com.au. Ends. Media Contact: C7EVEN Communications, Luci Smith P: 02 6766 4513 / 0419 618 845 E: luci.smith@c7even.com.au

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