

Make Dad's day this Father's Day with the gift that keeps on giving all year round, with a world first, fully automated, Swiss made, JURA ENA 8 coffee machine. The compact, one-cup design is the first coffee machine in the world housed from solid aluminum and is available now online from www.au.jura.com for \$1,999. From the 1st August to the 13th September, JURA Australia will be celebrating Dad's around the country by providing a JURA Starter Kit valued at \$200 with every purchase. The Starter Kit includes a 500ml Glass Milk Container and a 3-month coffee subscription via local roasters, CIRRUS Fine Coffee, amounting to 3kgs of freshly roasted coffee beans over the 3 months. The JURA ENA 8 includes the following features and benefits: Small – Only 27.1 cm wide, this one-cup machine will comfortably fit anywhere. Stunning – A cylindrical shaped water tank inspired by premium crystal carafes; a key highlight of the design. Simple – Easy to use 2.8" TFT display and clearly defined operating panels. Automatic filter type detection – RFID technology detects whether the CLARIS Smart is being used and adapts settings automatically. Freshly ground, not capsuled – Freshly extracted every time from whole coffee beans. The Pulse Extraction Process (P.E.P.®) optimises the aroma of a short ristretto or espresso. Fine foam technology – Creates airy, feather-light milk foam. 10 specialties at the touch of a button – including flat white which pours coffee first and espresso doppio which grinds, tempers and brews twice, with just one touch. Solid 3mm thick aluminum housing in the Massive Aluminium ENA 8 – the world's first coffee machine housing from solid aluminium. The aluminum panels add 1.9kg to the overall weight of the machine. The JURA ENA 8 in Massive Aluminium is available now for RRP \$1,999 online at www.au.jura.com as well as selected independent and specialty outlets. About JURA: JURA's products stand for innovation, ease of use and sustainability. JURA believe in the perfect cup of coffee, using fresh beans, freshly ground and extracted at the touch of a button. The product range includes both machines for domestic use and professional models for the office and food service industry. In recent years the long-established Swiss brand has grown to become a global player, operating in around 50 countries.

Contacts

Lisa Solomons

mailto: