

Launch of Certification Program for Sports Turf Managers

Australian Sports Turf Managers Association announce launch of industry certification program

(Melbourne, Victoria) – The Australian Sports Turf Managers Association (ASTMA), the peak industry body for Turf Management in Australia, announces the launch of Industry Certification Program for Sports Turf Management, recognising Certified Sports Turf Managers as the leading sports turf professionals in the to the Australian Sports & Recreation industry.

The Australian Sports Turf Managers Association Certification Program is aimed at encouraging Turf Managers to invest in their continued professional development, and promote to the Australian Sports & Recreation industry the position of Certified Sports Turf Managers (CSTM) as the leading Sports Turf professionals in the country.

Formed in 1981, the Australian Sports Turf Managers Association (ASTMA) is the peak industry body for Sports Turf Management in Australia, representing more than 1,500 members from all areas of the sport & recreation industry. A not-for-profit industry association, the Australian Sports Turf Managers Association supports members through education and advocacy, facilitating Industry Awards, and research & development into professional and environmentally sustainable Turf Management. Through working to improve the knowledge, welfare and professional standards of its members and other industry professionals, the ASTMA is committed to the production of quality of facilities for Sport & Recreation in Australia.

“Becoming certified is a mark of industry-leading professional competence. It indicates reliability in depth and quality of Sports Turf Management performance, skill and knowledge and assists greatly in elevating the profession of Sports Turf Management.” said Australian Sports Turf Managers Association CEO Mark Unwin.

“We have seen the results from similar programs overseas, and the impact it has had on recognising the professional of turf management as critical to the sport & recreation industry. We are thrilled to develop and launch a program aimed at continuing to develop and endorse the many hard-working and committed professionals within our industry”

Attainment of Certification provides Sports Turf Managers with professional certification, as well as elevating the industry of Turf Management through demonstrating a commitment to education, personal development, environmental stewardship and continuing professional development. All Certified Sports Turf Managers will be widely regarded as having attained the highest level of professional certification in the industry, achieving a minimum standard of continuous professional development and broadly recognised the best sports turf managers in Australia.

Attaining the status of Certified Turf Manager (CSTM) involves a combination of formal education, experience in Turf Management and continuing professional education. Through earning the designation of CSTM, a member demonstrates a personal commitment to education, professional development, environmental stewardship, and elevating the Sports Turf management profession. It documents and validates Turf professionals' achievements and competencies to current and potential future employers.

Being a CSTM is a mark of leading professional competence. It indicates reliability in depth and quality of Turf Management performance, skill and knowledge and assists greatly in elevating the profession of Sports Turf Management.

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About the Australian Sports Turf Managers Association

The Australian Sports Turf Managers Association is a not-for-profit industry association formed in 1981 (as the Australian Golf Course Superintendents' Association), and has evolved into the largest industry association in Australia for professional Sports Turf Managers. With over 1,500 members throughout Australia, New Zealand and Asia, the Australian Sports Turf Managers Association is committed to the ongoing education, development and support of all professionals involved in Turf Management.

Representing members of Sports Turf Management industry across all areas of the Trade, including Golf Courses, Sportsfields & Grounds, Racetracks, Lawn Tennis, Councils, Turf Equipment Technicians and other related fields. As the industry association responsible for professional Sports Turf Managers, the association supports members through education, facilitating Industry Awards, advocacy, and research & development into professional and environmentally sustainable Turf Management.

Considered to be the peak industry body for Sports Turf Management in Australia, the Australian Sports Turf Managers Association works to improve the knowledge, welfare and professional standards of its members and other industry professionals as well as the production of quality of facilities for Sport & Recreation in Australia. The association strives to ensure that these constant improvements in professional Sports Turf Management standards are achieved in a safe, responsible and environmentally sustainable manner.

For comment or further information on the Australian Sports Turf Managers Association please contact:

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