Leading veterinarian to reveal the latest trace minerals research for optimal dairy cattle performance in Victoria roadshow.

Animal health company Virbac Australia will shortly be commencing a two-week-long roadshow throughout Victoria and Tasmania to explain the effects of trace minerals on dairy cattle health and performance. The multi-stop tour will be headlined by international dairy veterinarian Dr Dan Tracy, who will be joined by a host of local industry experts. It promises to be a unique opportunity to learn more about the latest research on trace mineral science and the impact of trace mineral injections on cow and calf immune systems, with insights on how and why trace mineral injections can improve herd fertility. Trace minerals are an essential component of dairy cattle nutrition. Producers will benefit from optimising levels across their herd. "Our research has found that trace mineral injections can result in improved reproductive efficiency and reduced diseases in cows and calves," says Dr Tracy. "Fertility and immunity problems can be corrected with mineral injections, and we aim to deliver the key findings of the latest studies into this area, and reveal how producers can optimise their dairy herds using trace mineral injections." Virbac Australia Livestock Nutrition Specialist Dr Jerry Liu describes Dr Tracy's tour as a great way for producers to hear from an expert in the field. "Dr Tracy has many years of experience in the area of animal nutrition, herd health and reproductive management. We're looking forward to hearing his findings, which should be a real help to Southern producers wanting to get their herd performance ready," says Dr Liu. The tour will be country Victoria, where the team will appear at events in Simpson, Kirkstall and Tyrendarra on Thursday 20 and Friday 21 June. Interested producers are invited to attend their local event. Please see below RSVP details. For more information on Virbac Australia's injectable trace mineral Multimin, visit www.virbac.com.au/multimincattle Day Time Town Venue RSVP Thurs 20th June 11am-1pm Simpson, VIC Simpson Ball & Chain Hotel MGT Simpson, Jeff Holmes 0417 321 343 jeff.holmes@mgc.com.au MGT Colac, Harold Hanlon 0488 009 286 harold.hanlon@mgc.com.au Parlours Simpson, Richard Parlour 0429 943 002 parlours@bigpond.com The Co-op Colac, Mark Slater 0408 529 319 admin@coopcolac.com.au Fri 21st June 10am-12pm Kirkstall, VIC Kirkstall Hotel MGT Koroit, Kelvin Monigatti 0458 350 301 kelvin.monigatti@mgc.com.au Fri 21st June 1.30pm-3pm Tyrendarra, VIC Radnor Properties, (at the end of Doelles Road) MGT Heywood, Kerri Neal 0417 326 252 kerri.neal@saputo.com Media Opportunity Virbac Australia welcomes the media to interview Dr Tracy during his visit, as well as attend the event. - Ends – Contact: Kate Munsie, C7EVEN Communications, 0421 935 843 Dr Dan Tracy: Dan Tracy DVM, MS received his DVM at Mississippi State University of Veterinary Medicine in 2001. In 2002 he received his MS degree in Dairy Production Medicine at Mississippi State. Upon completion of college, Dr Tracy worked as a large animal practitioner working with beef and dairy producers. His practice experience includes dairy and beef nutrition consultation, herd heath and reproductive management. Virbac Australia: Virbac (Australia) Pty Ltd is a specialist animal health company, with its core business in sheep and cattle products, veterinary pharmaceuticals and vaccines, a wide range of petcare products for dogs and cats, plus a broad range of products for horses. Virbac Australia's 2015 sales turnover was more than A$120 million. In Australia, Virbac employs around 260 personnel, all of whom are passionate about animal health. Virbac offers an injectable product called Multimin, designed to top-up important trace minerals (manganese, zinc, selenium and copper) in cattle. The focus of trace mineral supplementation has developed to beyond merely correcting deficiency symptoms. Strategic mineral supplementation is aimed at the optimisation of reproductive performance, immune function and growth, resulting in significant improvements in productivity and subsequently profitability. Photo captions: Dr Dan Tracy 2018 Multimin Roadshow Event

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