

Little Heroes run to cure #1 cause of kids' cancer deaths

Keen runners, leisurely joggers, little kids and families will all have the chance to contribute to a wonderful cause this June with Neuroblastoma Run 2 Cure.

Neuroblastoma Run 2 Cure will be held in The Domain and the Botanical Gardens on 22 June, with all proceeds going to Children's Cancer Institute and Cancer Council NSW for research into neuroblastoma.

Neuroblastoma almost exclusively strikes infants and children and is the third most common type of childhood cancer, after leukaemia and brain tumours. The average age of diagnosis is just 2 years and aggressive neuroblastoma carries a survival rate of only 50%.

Events include a challenging 10km run and 5km run for keen joggers, followed by the Little Heroes 1km – which is a fun, easy walk around The Domain for children under five and their families.

"We're encouraging Little Heroes participants to dress up as superheroes - in honour of those we have lost, who are battling the disease, or who will be diagnosed," says event director Lucy Jones, Neuroblastoma Australia.

The Little Heroes 1km focuses on little children helping little children, as neuroblastoma is tragically the number one cause of cancer deaths in children under five.

Families will be able to make a day of Neuroblastoma Run 2 Cure, with children's activities including face painting, a kindy farm, pony rides, jumping castles, soccer and rugby from 10am – 2:30pm in The Domain.

"It's up to us to give children with neuroblastoma the chance to live," continues Lucy. "We don't need a miracle for this to happen – just more research."

Event details are as follows:

Date: 22 June, 2014

Location: The Domain & the Botanical Gardens

Events/distances:

- 7:30am: 10km run
- 9:00am: 5km run
- 10:30am: Little Heroes 1km

To register: <http://run2cureneuroblastoma.gofundraise.com.au/>

Contacts

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