



Local Melbourne Mum nominated for National AusMumpreneur Awards

Natalie Roberts Mazzeo of Miracle Mama has been nominated for the 2017 AusMumpreneur Awards.

Local business woman nominated for National Awards Natalie Roberts Mazzeo of Miracle Mama has been nominated for the 2017 AusMumpreneur Awards. The AusMumpreneur Awards presented by The AusMumpreneur Network celebrate and recognize Australian Mums in business achieving outstanding success in areas such as business excellence, product development, customer service and digital innovation. The awards are designed to recognize the growing number of women who successfully balance motherhood and business in a way that suits their life and family. Natalie is a Melbourne based Mum and founder of Miracle Mama, an online resource that empowers and inspires mothers with special needs children. Through coaching, community and heart-centered collaborations, her mission is to create a space for women to reconnect with themselves and what is most important to them. Natalie is a passionate writer, speaker and coach. She also has a background in both the corporate and wellness worlds, with experience in Sales & Marketing as well as being a Yoga and Meditation teacher. Natalie explains: "There are many benefits to balancing business and motherhood. The ability to follow our personal dreams as well as enjoy the precious time of raising our children."

Yet the initially she lost the balance of work – life – motherhood, when her youngest daughter Chiara had suffered a stroke. As a result, Chiara was left with a serious brain-injury that would impede her ability to ever walk, talk or live a long life. "All of a sudden my life was catapulted into hospitals, therapies and the unknown. Due to high medical needs of my daughter I could not keep up with my yoga business at the time. Unfortunately, I had to close the business and focus on Chiara and her medical needs. Not to mention coming to terms with such a life changing diagnosis for our daughter and what that meant for her and our family as a whole. A few years on I decided to create an online business, that would be a culmination of my background in corporate, yoga, coaching and writing and deliver to the mums who needed it most, special needs mothers. It can very isolating when you have a medically fragile child, so the power of community and connection for the special needs mums has been incredible. Creating an online business helped to create flexible time and space to combine my work with my most revered role, motherhood. It can be challenging to be a successful business woman whilst raising a family and Natalie gives this advice for others thinking about starting their own enterprise. "Do your research, take your time but never stop chasing your dreams".

Natalie is in the running to be recognised as one of Australia's most outstanding mums in business, nominated under the "Influencer Award" category. You can help by voting for her via <https://www.surveymonkey.com/r/ausmum17> Round 1 voting ends at midnight on Friday 21 July. Round 2 voting starts 24th July and ends 13th August. For an interview with Natalie Roberts Mazzeo contact 0413 296 288, <http://www.miraclemama.com.au> natalie@miraclemama.com.au The winners of the 2017 AusMumpreneur Awards will be announced at a glamorous Awards dinner at Doltone House in Sydney on Friday 25th August. For more information on the AusMumpreneur Awards visit: contact Peace Mitchell on 0431 615 107 or hello@ausmumpreneur.com