

M-Files Acquires Hubshare to Strengthen External Content Sharing and Collaboration, Deliver Best-in-Class Digital Client Experiences

Together M-Files and Hubshare help companies heighten digital client experiences by delivering a secure information exchange platform with branded and customizable client portals

SYDNEY/HONG KONG – April 7th, 2021 - M-Files, the intelligent information management company, today announced the acquisition of Hubshare to bolster external content sharing and collaboration and deliver an improved digital client experience. Hubshare offers a secure digital workplace portal that enhances user and client engagement through collaborative working, secure file sharing and project management. Now part of the M-Files product portfolio, Hubshare provides a secure information exchange platform where companies can be forerunners in driving digitalization and improving the customer experience using branded, customizable client portals. The portals can be quickly and easily tailored to meet individual client needs which drives collaboration and productivity.

"The Hubshare acquisition helps us deliver a unique digital client experience and better serve knowledge worker industries such as Professional Services, where information sharing and external collaboration are critical requirements," said Antti Nivala, founder and CEO at M-Files. "Our integrated offering takes M-Files from the back office to the frontline of our customer's business, helping provide a digital window for our customer's clients as they drive digitization across the organizations they serve."

Unlike typical file sync-based document portal solutions where information is copied from an enterprise content repository, M-Files now offers a secure and integrated solution for internal and external collaboration without data duplication. While the M-Files user experience is optimized for streamlining internal document management processes, the new Hubshare hub in M-Files provides key information such as documents, people, processes, discussions and more to external users, such as clients, via a branded portal that is optimized for an improved external user experience. This helps strengthen customer satisfaction with a better and more compliant collaboration experience.

"Today, with the announcement of our acquisition, we celebrate our common vision and goal of making work smarter and collaboration more efficient for our clients," said Nicholas Child, CEO, Hubshare. "Our combined offering will undoubtedly benefit organizations across the globe seeking a more secure and integrated solution for internal and external collaboration. We are delighted to be an integral part of the M-Files journey, delivering our digital client experience and collaborative workspace solution alongside the visionary M-Files intelligent information management platform."

M-Files' mission is to profoundly improve how companies do business in the digital, work-from-anywhere world. M-Files connects siloed systems, applications and repositories and provides a full view of all relevant information across an organization. Delivering connected content and intelligent automation, M-Files increases the productivity of knowledge workers, ensures a seamless digital experience, enables business continuity, and reduces business risk.

For more information on M-Files' unique intelligent information management, visit the M-Files website: <https://www.m-files.com> Visit this webpage to schedule a custom M-Files product demo: <https://www.m-files.com/demo/>

Tags Hubshare, digital client experience, portals, ECM, enterprise content management, content services

Summary M-Files acquires Hubshare to strengthen external content sharing and collaboration, delivering best-in-class digital client experiences with secure and branded, customizable client portals.

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<https://motiveus.cloudvault.m-files.com/SharedLinks.aspx?accesskey=94912ad417f75911faf8a45c2831b33b6b1d774c6b92564f714c7786dc84c16c&VaultGUID=95372E97-0451-49F0-9CF1-D8CBB72300E3>

Image capture Nicholas Child (CEO, Hubshare) and Antti Nivala (CEO, M-Files) join forces for best-in-class client portals

About Hubshare Hubshare enhances user and client engagement through collaborative working, secure file-sharing and project management. The solution provides an all-in-one, flexible and customizable digital workspace that allows unlimited customer-specific portals, each one unique to each customer's requirements. Hubshare helps its worldwide users boost their productivity and facilitate external and internal collaboration. Hubshare has offices in France and distributors in the UK, Hong Kong, Australia and North America, and resellers in numerous other countries. For more information, visit hubshare.com/en/

Contacts

Maricel Abraham, Marketing Manager APAC

+61 439 779 146

mailto: maricel.abraham@m-files.com

Bernd Hoeck, International PR

+49 1737 227641

mailto: bernd.hoeck@m-files.com