

M-Files Recognized as a Visionary in 2019 Gartner Magic Quadrant for Content Services Platforms

M-Files positioned as a Visionary based on completeness of vision and ability to execute

DALLAS – Nov. 4, 2019 – M-Files Corporation[DD1], the intelligent information management company, today announced that the company has been recognized as a Visionary in Gartner, Inc.'s 2019 Magic Quadrant for Content Services Platforms. Gartner named M-Files as a Visionary based on its completeness of vision and ability to execute, against the backdrop of an evolving content services platforms market.

More open, unified and intelligent content services platforms continue to replace traditional, siloed document management and enterprise content management systems. Today's leading enterprises are driving the demand for content services platforms that provide their own repository but also support accessing and managing information in other systems.

The M-Files intelligent, repository neutral platform utilizes metadata and artificial intelligence (AI) to break down silos and unify data and content in network folders, SharePoint, file sharing services and other business systems and repositories across the organization. This provides immediate access to existing information on day one, without requiring data migration. Additionally, M-Files seamlessly embeds within popular digital workplace platforms, including Microsoft Office 365, Salesforce and Google G Suite, allowing users to remain focused on the task at hand in the applications where they spend most of their day.

"We believe our recognition by Gartner as a Visionary is a reflection of our unparalleled commitment to delivering high value solutions for our customers and partners that offer flexibility and differentiation in the marketplace," said Miika Mäkitalo, CEO at M-Files. "Today's most innovative companies are readily embracing our unique intelligent information management approach that allows them to access all relevant data in the right context, regardless of where it's stored. Our ability to offer modern, AI-powered information management in the cloud and on-premises with one license truly sets us apart. We also feel Gartner's recognition inspires passion to continue delivering innovations that are changing the way the world manages information."

According to Gartner's 2019 Magic Quadrant for Content Services Platforms, "The shift in users' expectations of, and new preference for, the cloud has motivated the long-standing vendors to modernize. Those vendors now provide either new SaaS platforms or have rearchitected existing offerings to be more flexible and adaptive."

M-Files has offered both SaaS and on-premises options for over ten years and continues to modernize the offering with new emerging technologies, such as micro-services based architecture and containerization. The unique M-Files Online solution allows customers to manage both cloud and on-premises repositories in the same subscription without having to purchase licenses separately for both deployment options. This gives M-Files customers flexibility to modernize their information management with cloud services where it makes sense, while leaving the option to store some data behind their own firewalls.

Gartner states, "Buyers' needs require more agile, adaptive solutions, which are very different to the rigid, on-premises and monolithic solutions of old." Gartner continues, "Advances in artificial intelligence (AI) techniques, including machine learning (ML) and deep neural networks, have enabled innovations for classification, productivity and automation scenarios. Such capabilities should be embedded in all key areas of the platform, from security to collaboration, to align with the evolving expectations of the market."

M-Files employs artificial intelligence to automatically analyze and classify documents, extract insights and ensure proper handling of sensitive information, such as personally identifiable information (PII). AI-powered features, such as auto-tagging and auto-classification infer the meaning, value and sensitivity of documents and other information to establish context. The M-Files Intelligent Metadata Layer (IML) uses AI to bring disconnected data silos together and simplify the user experience without disturbing existing systems and processes. With M-Files IML, information is unified across different sources based on context, not on the system or folder in which the information is stored. This allows users to find, access and manage information in all connected systems and repositories, all from a single view within the M-Files user interface. M-Files continues its rapid growth trajectory, with over 70 percent year-over-year growth in recurring revenue in the cloud in 2018, and a compound growth rate of more than 3,000 percent over the last ten years.

For a complimentary copy of the 2019 Gartner Magic Quadrant for Content Services Platforms report, visit [here](#). Gartner, Magic Quadrant for Content Services Platforms, Michael Woodbridge, Marko Sillanpaa, Lane Severson, October 30, 2019.

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About M-Files Corporation

M-Files provides a next-generation intelligent information management platform that improves business performance by helping people find and use information more effectively. Unlike traditional enterprise content management (ECM) systems or content services platforms, M-Files unifies systems, data and content across the organization without disturbing existing systems and processes or requiring data migration. Using artificial intelligence (AI) technologies in its unique Intelligent Metadata Layer, M-Files breaks down silos by delivering an in-context experience for accessing and leveraging information that resides in any system and repository, including network folders, SharePoint, file sharing services, ECM systems, CRM, ERP and other business systems and repositories. Thousands of organizations in more than 100 countries use M-Files for managing their business information and processes, including NBC Universal, OMV, Valmet, Rovio, SAS Institute and thyssenkrupp. For more information, visit www.m-files.com.

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